# CCSD School Security Survey

*Prepared for:*



JJN Consulting

July 2019

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# Background & Objectives

# Situation Overview

Last year Chappaqua Central School District conducted research with key stakeholder audiences to help inform decisions about security issues the district is looking to solve for.

The district has now convened a task force specifically tasked with looking at facility structure, specifically at Greeley High School and needs to make a recommendation to the board.  This group is interested in conducting another survey to understand current opinions about this issue to incorporate into the recommendation.

## Objectives

- Explore current security "climate"

  - How do the various stakeholder audiences feel about security generally, and about key issues and measures put in place to-date?

- Understand reaction to four potential safety initiatives

  - Through exposure to a description of four initiatives, understand level of support and overall reaction to each initiative

- Define refinements in communication or implementation for each initiative that may be needed to increase stakeholder acceptance

  - What do key audience members – community, faculty, students – need to know/hear to support the effort

# Research Design

# Methodology/Research Design

- The Chappaqua Central School District Security Survey was a custom survey designed collaboratively between key stakeholders and JJN Consulting

- Three key audiences are were included in this research:

  1. Chappaqua **Community Members** (n=738)
     - Including parents of children currently enrolled in the district, parents of children who will be enrolled in the future, parents whose children have graduated and non-parent community members

  2. **K-12 Faculty & Staff** of the Chappaqua Central School District (n=265)

  3. **Students** of Greeley High School (n=475)

- The survey was administered online, between June 13 and 23, 2019

- In order to lend creditability and legitimacy to the survey effort, the survey invitation came from the Chappaqua Central School District

*Detailed information on sample composition can be found in the appendix*
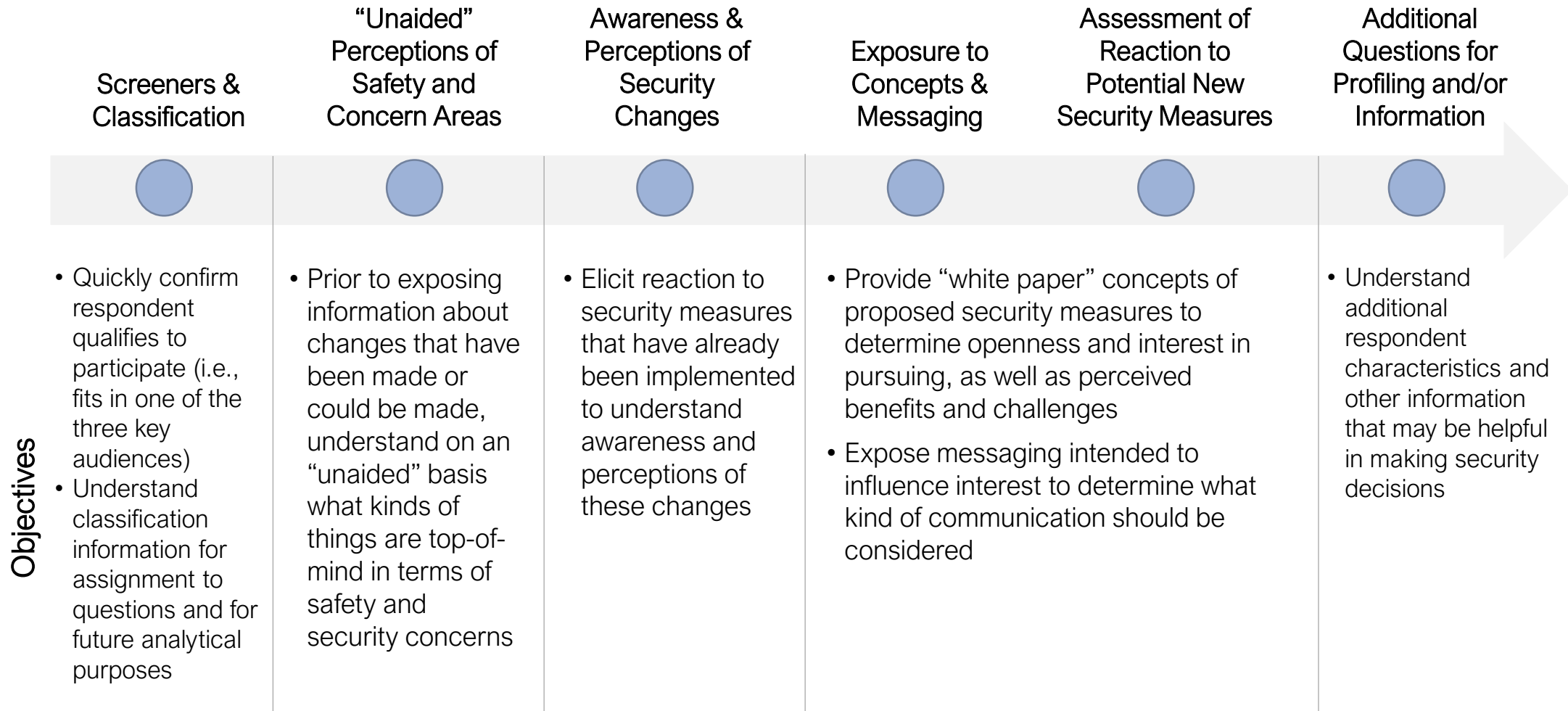
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# Response Rates

- Response rates were very strong, especially in the Faculty and Student audiences.  The Community response rate was not as strong, as expected, given that there is a lower level engagement with the schools among this population (i.e., participants who are not current parents of CCSD students).

|  | Community | Faculty & Staff | Students |
|---|---|---|---|
| Base size (N=) | 738 | 265 | 475 |
| Total sample | 7,638 | 632 | 1,244 |
| *Response rate** | *10%* | *42%* | *38%* |

*Response rates in a typical blinded online market research study would be around 1-2%; this may get closer to 5-10% in an unblinded study, depending on level of engagement and incentives.  Net, CCSD response rates would be considered above average.*

# High Level Questionnaire Outline

| Screeners & Classification | "Unaided" Perceptions of Safety and Concern Areas | Awareness & Perceptions of Security Changes | Exposure to Concepts & Messaging | Assessment of Reaction to Potential New Security Measures | Additional Questions for Profiling and/or Information |
|---|---|---|---|---|---|

**Objectives**

- Quickly confirm respondent qualifies to participate (i.e., fits in one of the three key audiences)
- Understand classification information for assignment to questions and for future analytical purposes

- Prior to exposing information about changes that have been made or could be made, understand on an "unaided" basis what kinds of things are top-of-mind in terms of safety and security concerns

- Elicit reaction to security measures that have already been implemented to understand awareness and perceptions of these changes

- Provide "white paper" concepts of proposed security measures to determine openness and interest in pursuing, as well as perceived benefits and challenges
- Expose messaging intended to influence interest to determine what kind of communication should be considered

- Understand additional respondent characteristics and other information that may be helpful in making security decisions

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# Executive Summary

# Executive Summary

**Security "Climate"**

- All stakeholder audiences are highly favorable to the academics and reputation of CCSD.

- All stakeholder audiences also express strong perceptions of importance of school security; however, opinions on CCSD performance are not as strong as other areas of importance, such as academics, arts and sports.

- Generally, respondents feel that the level of security in CCSD could use at least "some" improvement, and believe there is at least "some" susceptibility to a security threat today.

- Though Faculty & Staff and Students appear to be well-aware of many of the existing security measures at CCSD, Community members are less informed.

- Once aware, they generally approve, and overall perceptions of security and susceptibility improve across all three audiences, and especially so, among Community members, who had a weaker understanding of what is done to protect students today.

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# Executive Summary

## Security Initiatives

- Four potential security initiatives were evaluated:

  - <u>School Resource Officer (SRO)</u>: This idea was met with moderate appeal, though was more appealing to Faculty & Staff members, who see this role as providing not only another level of security, but another set of eyes and ears to help support student well-being.

  - <u>Security Cameras</u>: Expanding security camera coverage received strong support from adults, especially those in the Community. Some see this as a "no-brainer" – an easy and effective way to have eyes on the campus.  Students, on the other hand, expressed opposition, indicating that this would be an invasion of privacy.

Both structural initiatives for HGHS were met with favorability *and* concerns – though there is generally alignment that controlled access into HGHS is of high importance, the best approach to doing so is a matter of debate.

  - <u>HGHS Single Point-of-Entry</u>: Adult respondents generally approve of this idea, while students are more likely to disapprove. Congestion and limiting student freedom were key areas of concern among those who disapprove.

  - <u>HGHS Perimeter Security</u>: Similar results were observed for the perimeter security initiative, though, the Community is somewhat less favorable to this option. Some see this as a necessary step forward to limit access to campus, while others take issue with creating a "prison-like" feel.

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# Executive Summary

## Implications & Recommendations

- Though school security is seen as important by all, there is a lack of true understanding of what CCSD is doing in the larger community – <u>consider how to communicate out changes that have been implemented to raise awareness outside of school walls</u>.

- Most perceive at least some level of susceptibility and some need for improved security measures, and, as such, there is fairly strong support for all of the initiatives evaluated…however, there are a lot of "buts" and "what ifs" – <u>ensure that any proposed initiative demonstrates a well thought-out plan that accounts for the pros and the cons, and, importantly, rationale for choices/decisions being made</u>.

- SRO is seen as redundant to existing roles in school, not entirely effective and a potential waste of resources – <u>if CCSD moves forward with this initiative it will be important to differentiate the SRO role vs. existing support services in the school</u> (e.g., guidance).

- Security Cameras are seen as easy way to enhance oversight of the campus; however, <u>critical to address privacy concerns and intended uses of camera footage to allay "Big Brother" concerns</u>.

- Some means of controlling access is seen as a very favorable idea, though the proposed ideas may not hit the nail on the head…at least not without more messaging/information. Neither is seen as being completely effective and there are those who feel the campus atmosphere is an important aspect of education at HGHS – <u>consider ways by which access can be controlled while factoring in potential congestion issues and the desire for students to have a certain level of freedom throughout the campus</u>.

- Overall, concept and messaging language was not as motivating to students as it was among adults. <u>Understanding the concerns that are unique to this audience will be important as further communications are considered</u>.
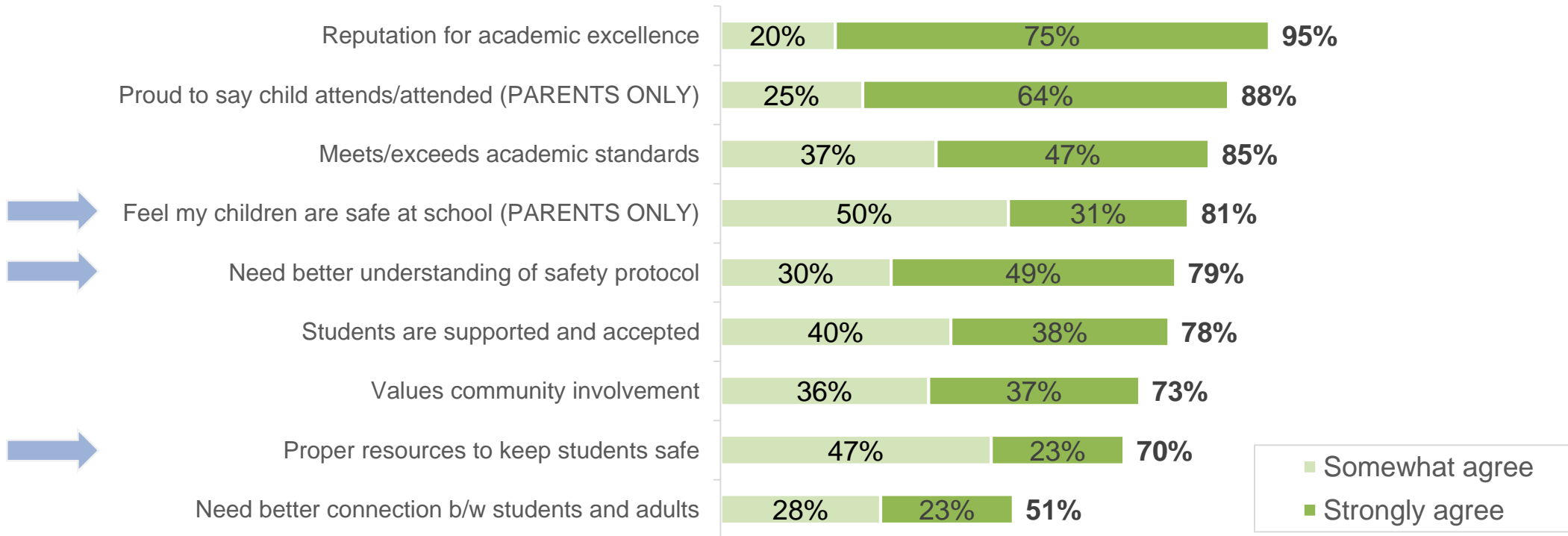
# Key Findings

## *Perceptions of CCSD*

# Associations with Attributes About CCSD

Community members agree strongly with statements regarding CCSD academics and reputation.  Parents say they generally feel their children are safe, but there is also strong agreement that they also feel they could use more information on the school safety protocol, and are not sure if the proper safety resources are in place.

## COMMUNITY: Association with Attributes About CCSD

| Attribute | Somewhat agree | Strongly agree | Total |
|---|---|---|---|
| Reputation for academic excellence | 20% | 75% | **95%** |
| Proud to say child attends/attended (PARENTS ONLY) | 25% | 64% | **88%** |
| Meets/exceeds academic standards | 37% | 47% | **85%** |
| Feel my children are safe at school (PARENTS ONLY) | 50% | 31% | **81%** |
| Need better understanding of safety protocol | 30% | 49% | **79%** |
| Students are supported and accepted | 40% | 38% | **78%** |
| Values community involvement | 36% | 37% | **73%** |
| Proper resources to keep students safe | 47% | 23% | **70%** |
| Need better connection b/w students and adults | 28% | 23% | **51%** |

■ Somewhat agree
■ Strongly agree

Base: Community=594-738  *Don't know responses removed from analysis
*A3. For each statement below, please indicate how much you agree or disagree with that statement as it pertains to you and your family.*

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# Associations with Attributes About CCSD

Similarly, Faculty & Staff also give very favorable ratings on academics and reputation, and that students are supported and accepted. They indicate they feel rather confident should there be a security threat; however, weaker top box ratings suggest that they see room for improvement with respect to safety resources and understanding protocol.
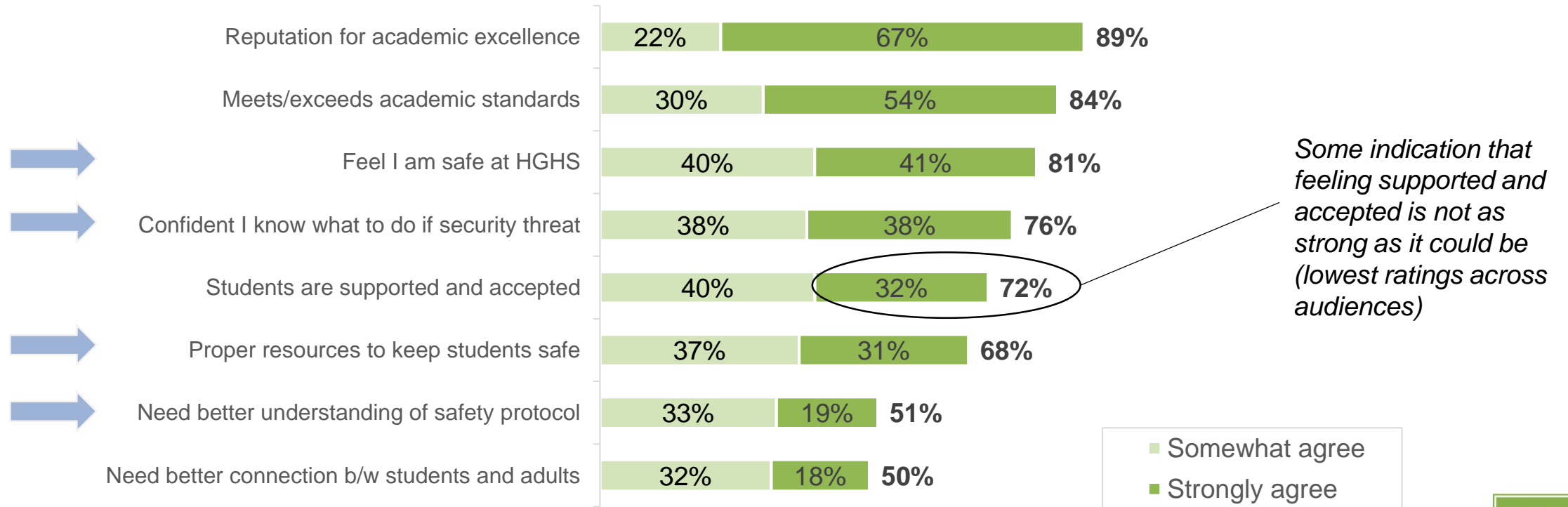
## FACULTY & STAFF: Association with Attributes About CCSD

| Attribute | Somewhat agree | Strongly agree | Total |
|---|---|---|---|
| Reputation for academic excellence | 14% | 82% | **96%** |
| Meets/exceeds academic standards | 20% | 75% | **94%** |
| Students are supported and accepted | 30% | 56% | **87%** |
| → Confident I know what to do if security threat | 41% | 46% | **87%** |
| → Proper resources to keep students safe | 50% | 27% | **77%** |
| → Feel I am safe in my building | 38% | 38% | **76%** |
| → Need better understanding of safety protocol | 37% | 34% | **71%** |
| Need better connection b/w students and adults | 36% | 20% | **56%** |

Legend:
- Somewhat agree
- Strongly agree

Base: Faculty=255-265  *Don't know responses removed from analysis
*A3. For each statement below, please indicate how much you agree or disagree with that statement as it pertains to you and your family.*

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# Associations with Attributes About CCSD

As with other audiences, Students are very favorable to CCSD academics and reputation.  Most of them express that they feel safe at Greeley.

## STUDENTS: Association with Attributes About CCSD

| Attribute | Somewhat agree | Strongly agree | Total |
|---|---|---|---|
| Reputation for academic excellence | 22% | 67% | **89%** |
| Meets/exceeds academic standards | 30% | 54% | **84%** |
| Feel I am safe at HGHS | 40% | 41% | **81%** |
| Confident I know what to do if security threat | 38% | 38% | **76%** |
| Students are supported and accepted | 40% | 32% | **72%** |
| Proper resources to keep students safe | 37% | 31% | **68%** |
| Need better understanding of safety protocol | 33% | 19% | **51%** |
| Need better connection b/w students and adults | 32% | 18% | **50%** |

*Some indication that feeling supported and accepted is not as strong as it could be (lowest ratings across audiences)*

Legend:
- Somewhat agree
- Strongly agree

Base: Students=452-469  *Don't know responses removed from analysis
*A3. For each statement below, please indicate how much you agree or disagree with that statement as it pertains to you and your family.*

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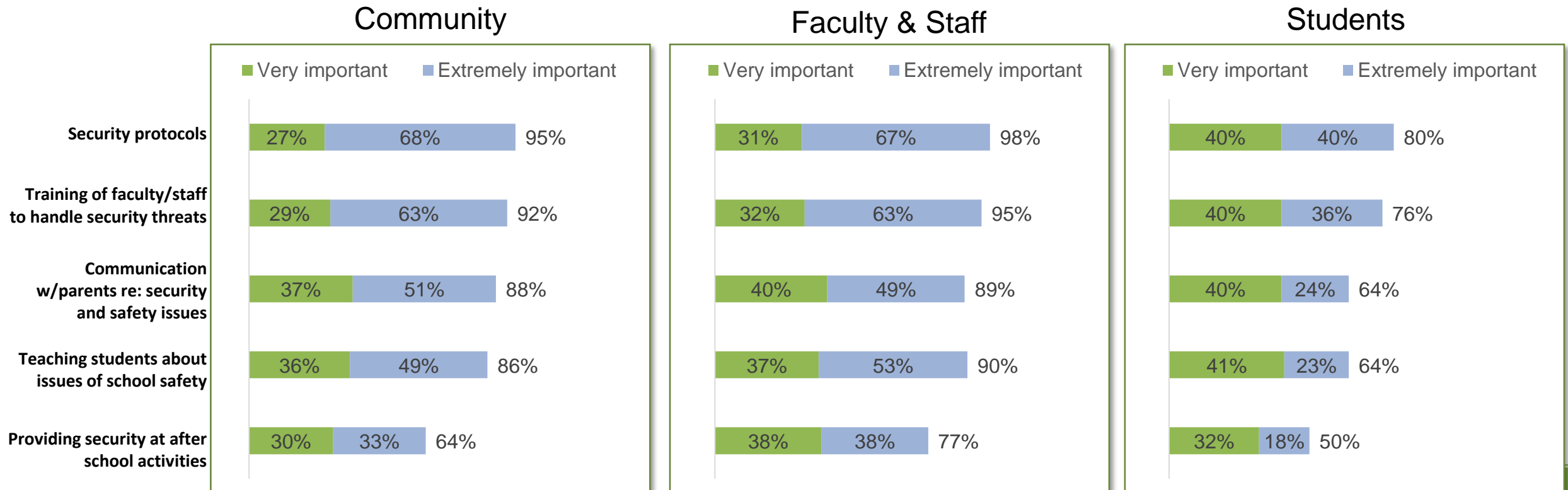# Summary of Safety Attitudes (% Agree)

Key stakeholder groups were generally aligned on top 2 box agreement with security statements. Some variation was noted with respect to needing a better understanding of safety protocols – Community members and Faculty & Staff expressed stronger agreement with this idea than did students.

| | Community | Faculty & Staff | Students |
|---|---|---|---|
| Feel my children are safe/I am safe at school | 81% | 76% | 81% |
| Need better understanding of safety protocol | 79% | 71% | 51% |
| Proper resources to keep students safe | 70% | 77% | 68% |
| Confident I know what to do if security threat | n/a | 87% | 76% |

Base: Community=594-738, Faculty=255-265, Students=452-469  *Don't know responses removed from analysis
A3. For each statement below, please indicate how much you agree or disagree with that statement as it pertains to you and your family.

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# Importance of Security Attributes

There is strong agreement with the idea that school safety is important…

*Of note, students provide relatively lower ratings than Adult audiences; security at after-school activities received relatively lower ratings across all key stakeholder audiences.*
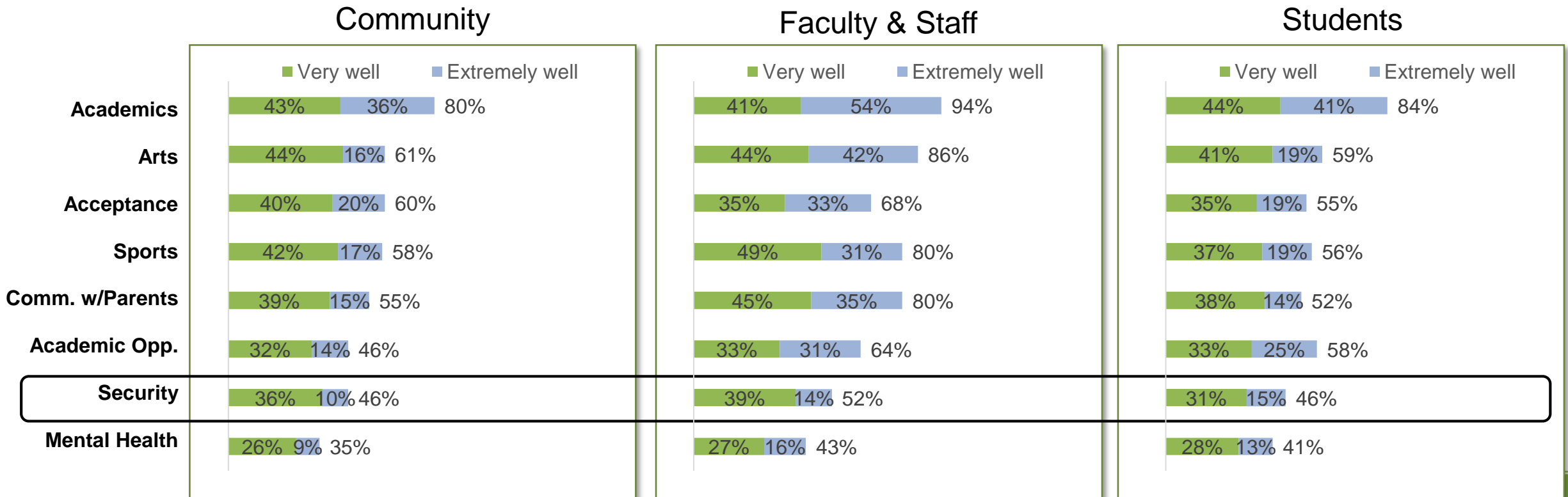


| | Community | Faculty & Staff | Students |
|---|---|---|---|
| | Very important / Extremely important | Very important / Extremely important | Very important / Extremely important |
| Security protocols | 27% / 68% = 95% | 31% / 67% = 98% | 40% / 40% = 80% |
| Training of faculty/staff to handle security threats | 29% / 63% = 92% | 32% / 63% = 95% | 40% / 36% = 76% |
| Communication w/parents re: security and safety issues | 37% / 51% = 88% | 40% / 49% = 89% | 40% / 24% = 64% |
| Teaching students about issues of school safety | 36% / 49% = 86% | 37% / 53% = 90% | 41% / 23% = 64% |
| Providing security at after school activities | 30% / 33% = 64% | 38% / 38% = 77% | 32% / 18% = 50% |

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# CCSD Performance Ratings on Dimensions of Student Life

…However, perceptions of security performance show significant lag relative to the strong ratings observed for academics (aligning well to attitude ratings). In addition, Faculty & Staff appear to have stronger perceptions of performance than do Community members and Students. "Acceptance of all students" continues to receive the weakest rating among students, and mental health is rated lowest in all groups, suggesting an area for improvement.

## Community

| | Very well | Extremely well | Total |
|---|---|---|---|
| Academics | 43% | 36% | 80% |
| Arts | 44% | 16% | 61% |
| Acceptance | 40% | 20% | 60% |
| Sports | 42% | 17% | 58% |
| Comm. w/Parents | 39% | 15% | 55% |
| Academic Opp. | 32% | 14% | 46% |
| Security | 36% | 10% | 46% |
| Mental Health | 26% | 9% | 35% |

## Faculty & Staff

| | Very well | Extremely well | Total |
|---|---|---|---|
| Academics | 41% | 54% | 94% |
| Arts | 44% | 42% | 86% |
| Acceptance | 35% | 33% | 68% |
| Sports | 49% | 31% | 80% |
| Comm. w/Parents | 45% | 35% | 80% |
| Academic Opp. | 33% | 31% | 64% |
| Security | 39% | 14% | 52% |
| Mental Health | 27% | 16% | 43% |

## Students

| | Very well | Extremely well | Total |
|---|---|---|---|
| Academics | 44% | 41% | 84% |
| Arts | 41% | 19% | 59% |
| Acceptance | 35% | 19% | 55% |
| Sports | 37% | 19% | 56% |
| Comm. w/Parents | 38% | 14% | 52% |
| Academic Opp. | 33% | 25% | 58% |
| Security | 31% | 15% | 46% |
| Mental Health | 28% | 13% | 41% |

Base: Community=542-720, Faculty=265, Students=204-257
*A5. To the best of your knowledge, please evaluate the following dimensions of student life in terms of how well CCSD performs on these dimensions today.*

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# Key Take-Aways

- Academics and reputation earn extremely favorable ratings across all audiences

- Perceptions of security in CCSD schools lag perceptions of academics, with respondents having "middle-of-the-road" views on how CCSD performs on this dimension today:

  - Community:  Generally feel children are safe, but aren't sure about what resources are in place and could use a better understanding of safety protocols.

  - Faculty & Staff: Though they say they feel safe and confident in what to do in the event of a security threat, they also indicate they could use a better understanding of protocols.

  - Students: A majority feel safe at HGHS, but, like other groups, aren't totally confident in the resources available.  Some indication that they feel support/acceptance and mental health education is lacking in CCSD today.

# Key Findings

## *Awareness of Recent Security Initiatives at CCSD*

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# Perceptions of CCSD Security

*Before* inquiring about existing security measures, respondents were fragmented in their feelings about the current level of security. Between 30-50% indicate the need for at least some improvement; Students are the only group that is more positive than negative.

### Perceptions of CCSD Security
### BEFORE *Asking About Existing Security Measures*



**Legend:**
- On the leading edge
- Above average
- About average
- Needs some improvement
- Needs significant improvement

**Community**
- 2%
- 21%
- T2B* 23%
- 35%
- 28%
- 14%
- B2B* 42%

**Faculty & Staff**
- 2%
- 21%
- T2B* 23%
- 28%
- 40%
- 9%
- B2B* 49%

**Students**
- 7%
- 32%
- T2B* 39%
- 30%
- 21%
- 11%
- B2B* 32%
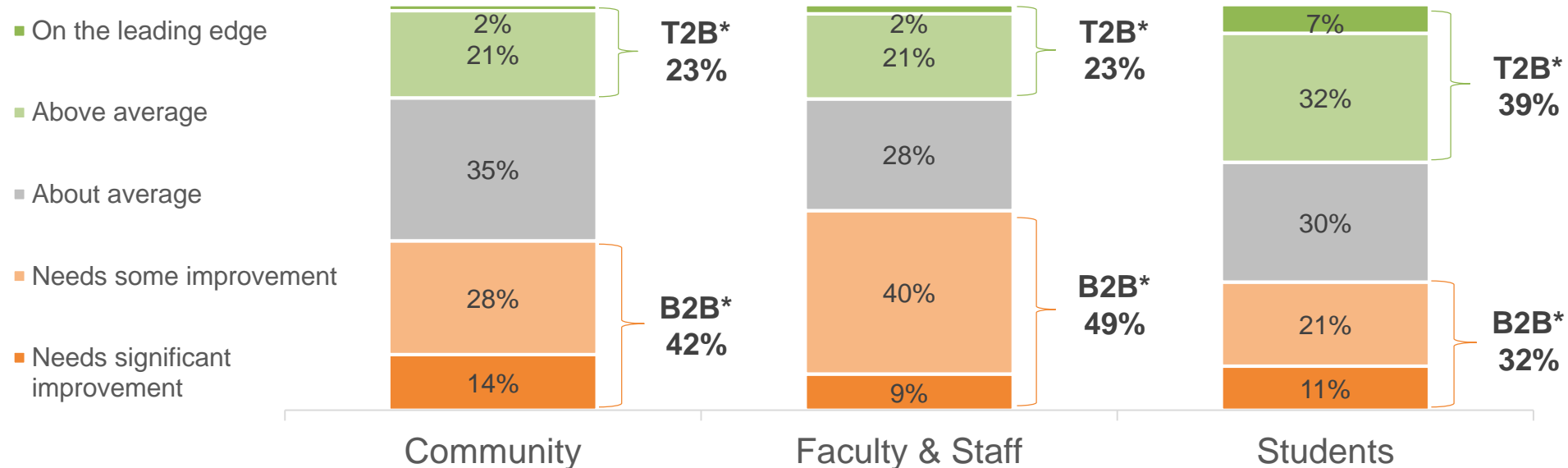
Base: Community=656, Faculty=258, Students=450 *Don't know responses removed from analysis
B1. Thinking about the security of CCSD overall, which comes closer to your opinion?
*T2B= Top 2 Box (ratings of 4 or 5), B2B=Bottom 2 Box (ratings of 1 or 2)

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# Perceptions of CCSD Susceptibility to Security Threat

Among Community and Faculty & Staff members, most feel there is at least "some" susceptibility to security threat at CCSD; students are somewhat less likely to feel susceptible.

## Perceptions of CCSD Susceptibility to Threat
### BEFORE Asking About Existing Security Measures
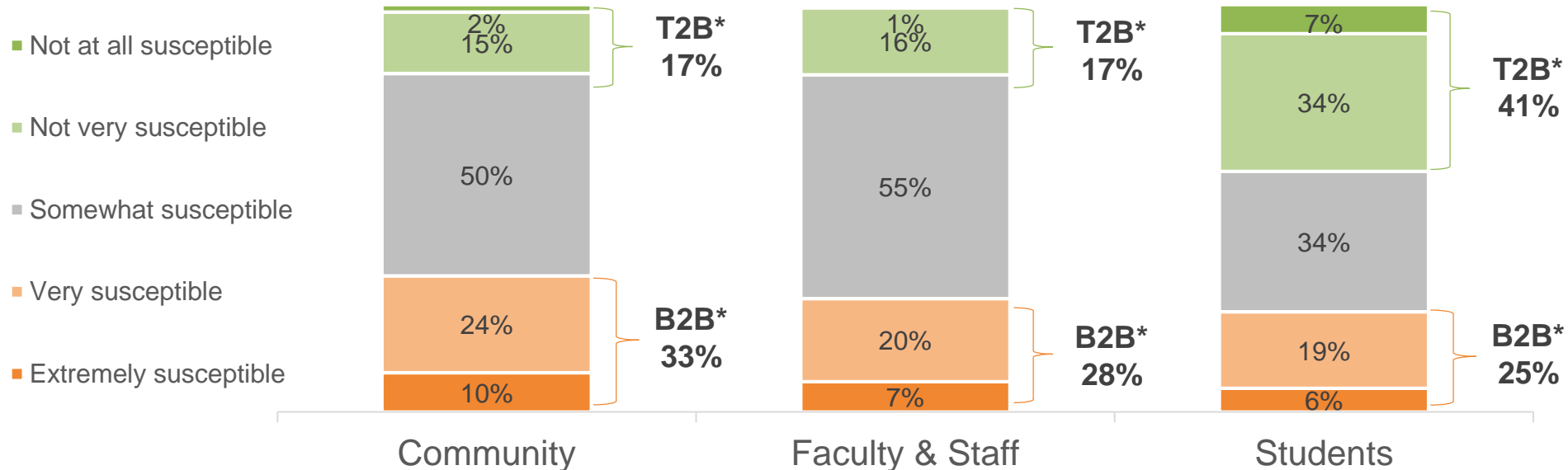
Legend:
- Not at all susceptible
- Not very susceptible
- Somewhat susceptible
- Very susceptible
- Extremely susceptible

**Community**
- Not at all susceptible: 2%
- Not very susceptible: 15%
- T2B* 17%
- Somewhat susceptible: 50%
- Very susceptible: 24%
- Extremely susceptible: 10%
- B2B* 33%

**Faculty & Staff**
- Not at all susceptible: 1%
- Not very susceptible: 16%
- T2B* 17%
- Somewhat susceptible: 55%
- Very susceptible: 20%
- Extremely susceptible: 7%
- B2B* 28%

**Students**
- Not at all susceptible: 7%
- Not very susceptible: 34%
- T2B* 41%
- Somewhat susceptible: 34%
- Very susceptible: 19%
- Extremely susceptible: 6%
- B2B* 25%

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# Awareness of Existing Security Measures

Those most engaged in the schools – Faculty & Staff and Students – are aware of seven of the ten security measures that were asked about; Community members are less aware, as expected; however, those engaged at the high school level (parents of HGHS students) show much greater awareness.*

## Awareness of Existing Security Measures (% Aware)

| | Community | Faculty & Staff | Students |
|---|---|---|---|
| *Average Number of Security Measures Aware Of* | *4.7* | *6.9* | *6.9* |
| Visitor check-in – ID required from all visitors | 93% | 97% | 83% |
| Increased security guard presence at HGHS | 62% | 72% | 84% |
| Faculty and staff ID cards | 59% | 98% | 82% |
| Armed police officer who makes daily visits to other schools | 54% | 65% | 52% |
| Armed police officer stationed at HGHS | 47% | 54% | 86% |
| Increased safety training for faculty, staff and students | 44% | 57% | 36% |
| Intruder locks | 32% | 75% | 72% |
| Automatic door locks at HGHS | 32% | 57% | 85% |
| Electronic card access at HGHS | 25% | 67% | 75% |
| Visitor background check | 22% | 46% | 35% |
| Not aware of any of the measures listed | 4% | 0% | 3% |

Base: Community=738, Faculty=265, Students=475. *See appendix
*B5. As you may or may not be aware, over recent years, Chappaqua Central School District and the Board of Education have put in place a number of initiatives intended on improving the safety and security of our students, faculty and staff. Below please find a list of measures that have been implemented in CCSD. Please select all of that you are personally aware of.*

# Level of Support for Existing Security Measures

Regardless of awareness, most express strong support for existing security measures, especially among Community and Faculty & Staff members.

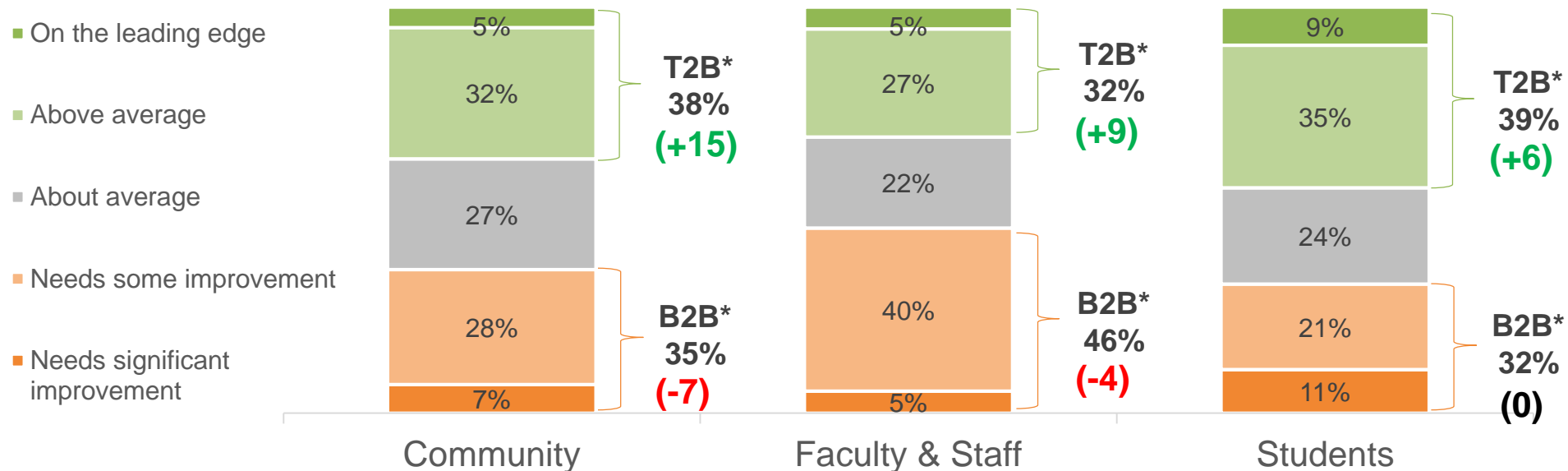### Support for Existing Security Measures (% Top 2 Box)

| | Community | Faculty & Staff | Students |
|---|---|---|---|
| Increased safety training for faculty, staff and students | 97% | 98% | 79% |
| Intruder locks | 97% | 98% | 88% |
| Faculty and staff ID cards | 96% | 97% | 77% |
| Visitor check-in – ID required from all visitors | 95% | 98% | 76% |
| Automatic door locks | 94% | 96% | 82% |
| Automatic security guard presence at HGHS | 89% | 91% | 64% |
| Electronic card access at HGHS | 87% | 93% | 68% |
| Visitor background check | 86% | 96% | 69% |
| Armed police officer stationed at HGHS | 84% | 90% | 73% |
| Armed police officer who makes daily visits to other schools | 83% | 91% | 71% |

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# Perceptions of CCSD Security

After being made aware of existing security measures, perceptions of CCSD security become more favorable across all audiences.

## Perceptions of CCSD Security
### AFTER *Asking About Existing Security Measures*

*(Indicates change in top 2 box/bottom 2 box rating after learning about existing security measures)*

Legend:
- On the leading edge
- Above average
- About average
- Needs some improvement
- Needs significant improvement

**Community**
- 5%
- 32%
- 27%
- 28%
- 7%

T2B* 38% (+15)
B2B* 35% (-7)

**Faculty & Staff**
- 5%
- 27%
- 22%
- 40%
- 5%

T2B* 32% (+9)
B2B* 46% (-4)

**Students**
- 9%
- 35%
- 24%
- 21%
- 11%

T2B* 39% (+6)
B2B* 32% (0)

Base: Community=681, Faculty=259, Students=456 *Don't know responses removed from analysis
B8. Now, thinking about everything you have learned about security measures in CCSD, which comes closer to your opinion?
*T2B= Top 2 Box (ratings of 4 or 5), B2B=Bottom 2 Box (ratings of 1 or 2)

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# Perceptions of CCSD Susceptibility to Security Threat

At the same time, perceptions of susceptibility shift down.

## Perceptions of CCSD Susceptibility to Threat
### AFTER *Asking About Existing Security Measures*

*(Indicates change in top 2 box/bottom 2 box rating after learning about existing security measures)*

Legend:
- Not at all susceptible
- Not very susceptible
- Somewhat susceptible
- Very susceptible
- Extremely susceptible

**Community**
- 1%
- 17%
- 56%
- 18%
- 9%

T2B* **18%** (+1)
B2B* **26%** (-7)

**Faculty & Staff**
- 17%
- 56%
- 22%
- 5%

T2B* **17%** (0)
B2B* **27%** (-1)

**Students**
- 9%
- 33%
- 38%
- 14%
- 7%

T2B* **42%** (+1)
B2B* **20%** (-4)
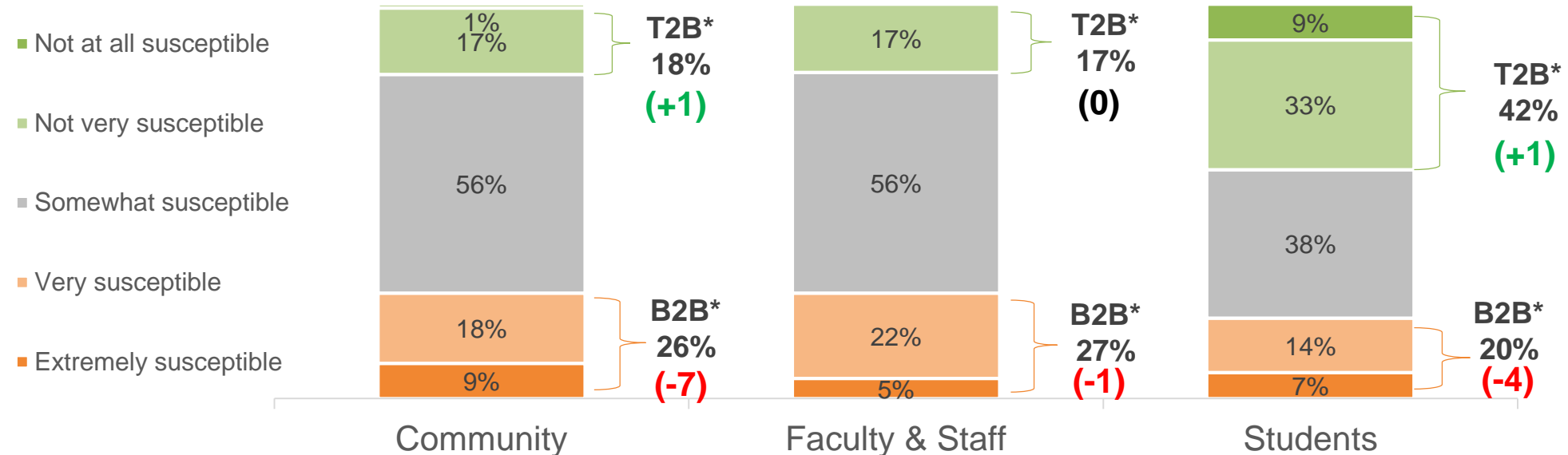
Base: Community=702, Faculty=255, Students=441 *Don't know responses removed from analysis
*B9. Still thinking about everything you have learned about security measures in CCSD, how susceptible, if at all, do you feel CCSD schools are to a security threat? By "security threat" we are referring to any person or people inside or outside of the campus who pose a safety concern. *T2B= Top 2 Box (ratings of 1 or 2), B2B=Bottom 2 Box (ratings of 4 or 5)*

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# Key Take-Aways

- Prior to exposure to existing CCSD security measures, respondents were fragmented with respect to their perceived level of security in the schools today, and susceptibility to threat, though a majority feel there is at least "some" susceptibility.

- Awareness of existing security measures is stronger among those in the schools most – Faculty & Staff and Students;  aside from visitor check-in (which many Community respondents may have personal experience with), awareness of other measures is much weaker in the Community audience.

- Regardless of awareness, there is strong support for existing security measures, and following exposure, perceptions of security at CCSD and level of susceptibility become more favorable.

# Key Findings

*Reaction to Potential Security Initiatives for CCSD*

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# Methodological Note

In this section, reaction to the four (4) potential security initiatives is presented:

School Resource Officer (SRO)

Security Cameras

Greeley Single Point-of-Entry

Greeley Perimeter Security

Respondents were shown SRO and Camera descriptions first, in a rotated fashion.  They then saw the Greeley entry ideas second, also in a rotated fashion.

For all ideas, respondents were asked the same set of metrics.  In the slides that follow, results will be shown for all ideas by the three stakeholder groups, with a summary of ratings across initiatives found at the end of this section.

# School Resource Officer (SRO)

# School Resource Officer (SRO)

All respondents were exposed to the information below and were asked to respond to key evaluation metrics regarding their level of support for the initiative.

### Initiative Description

As are found in many other high schools, CCSD is considering adding a School Resource Officer (SRO) to support Greeley High School. The goals of having a SRO include providing a safe learning environment and a valuable resource to school staff members, fostering positive relationships with students, developing strategies to resolve problems affecting youth and protecting all students, so that they can reach their fullest potential.

### Additional Message Points

1. The SRO is expected to be highly visible and serve as a liaison between the Police Department and the Schools and follow the National Association of SRO best practice: to use a "triad concept" to define the three main roles of school resource officers: educator (i.e. guest lecturer), informal counselor/mentor, and law enforcement officer.
2. CCSD will be responsible for paying for half of the SRO's annual salary; the other half would be paid for by the Police Department.

# Support for SRO Initiative

Adults, especially Faculty & Staff, show support for the SRO initiative; importantly, very few who actually disapprove.  Students are more on the fence.
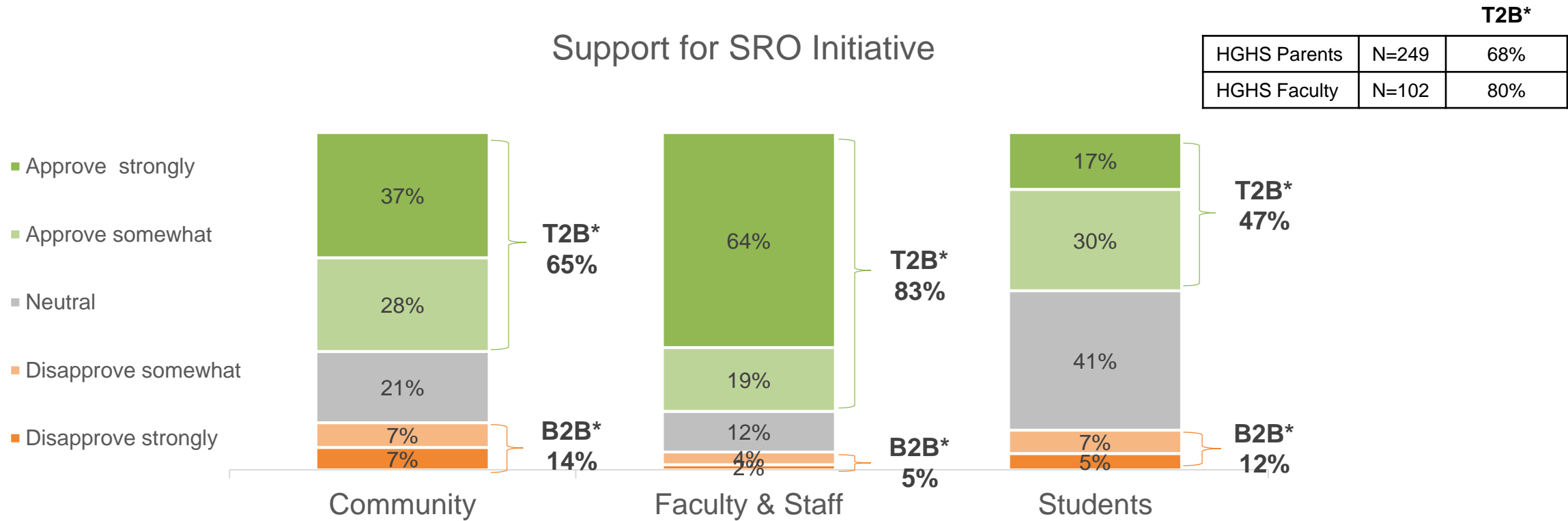
| | | T2B* |
|---|---|---|
| HGHS Parents | N=249 | 68% |
| HGHS Faculty | N=102 | 80% |



Support for SRO Initiative

- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

**Community:** 37% / 28% / 21% / 7% / 7% — T2B* 65%, B2B* 14%

**Faculty & Staff:** 64% / 19% / 12% / 4% / 2% — T2B* 83%, B2B* 5%

**Students:** 17% / 30% / 41% / 7% / 5% — T2B* 47%, B2B* 12%

Base: Community=738, Faculty=265, Students=475
*C1. Based on what you just read, to what degree do you personally support the SRO initiative?*
*T2B= Top 2 Box (ratings of 6 or 7), B2B=Bottom 2 Box (ratings of 1 or 2)*

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# Reasons for Approval/Disapproval of SRO Initiative

Those who approve of the SRO initiative see the value in having another resource available to both students and teachers, who can help to foster relationships and act as a means of supporting mental/emotional health throughout the school. Those who disapprove see this position as being redundant to existing positions and a less than optimal use of resources.

## Reasons for Approval

**Key Themes**: Another resource, Better relationship with students, Added security, Supports mental health

**Selected Quotes:**
- "Making connections with students and potentially identifying kids who might feel isolated and do harm to others." (Community)
- "A SRO typically has an impressive background and knowledge in the local laws, dangers that teens face, safety, security, authority, and can be a mentor to teens." (Faculty & Staff)
- "I approve of the SRO because I think allowing kids to make connections with the SRO officer and also allowing the officer to help out the schools and give advice is very important." (Student)

## Reasons for Disapproval

**Key Themes**: No need/already adults for students to talk to, Low/no crime, Money better used elsewhere, Do not want police presence, Ineffective
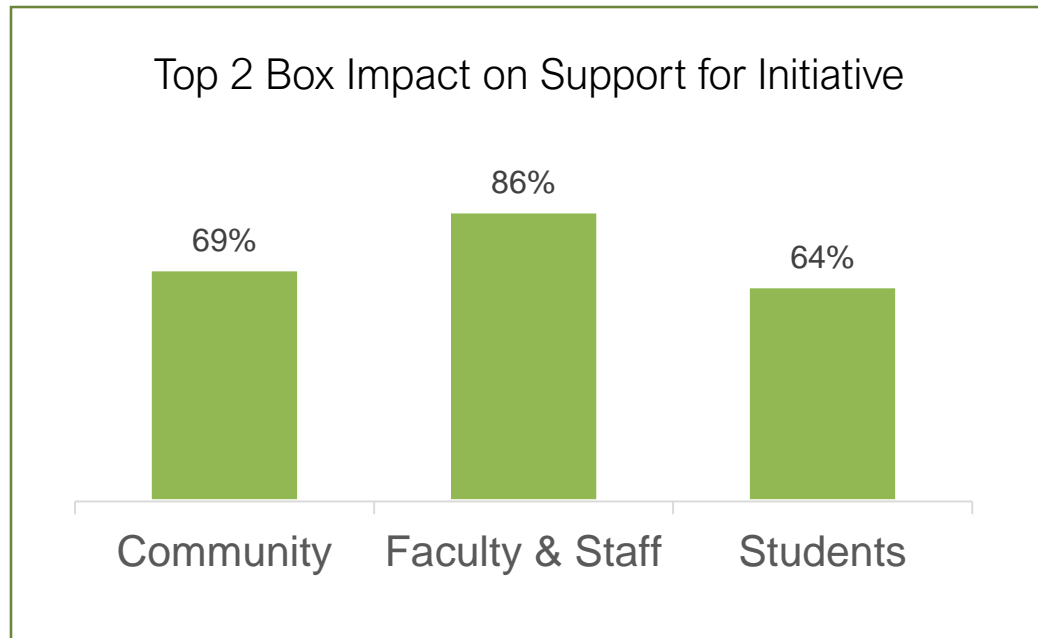
**Selected Quotes:**
- "There are already resources available to students for this sort of thing. This should be the responsibility of the guidance counselors and it would be a waste of money to create a new position to do someone else's job." (Community)
- "Shifting the responsibility for safety to one or a few people rather than strengthening it across the entire system." (Faculty & Staff)
- "What's the point? How is that different than everything we have in place already? We have people exactly like that, just under a slightly modified description." (Student)

*Among those who are neutral/disapprove: C2. You indicated you do not approve of the SRO initiative that was described to you. What about this potential initiative do you not approve of or do you have concerns about? Among those who approve: C3. You indicated you do approve of the SRO initiative that was described to you. What about this initiative do you find appealing?*
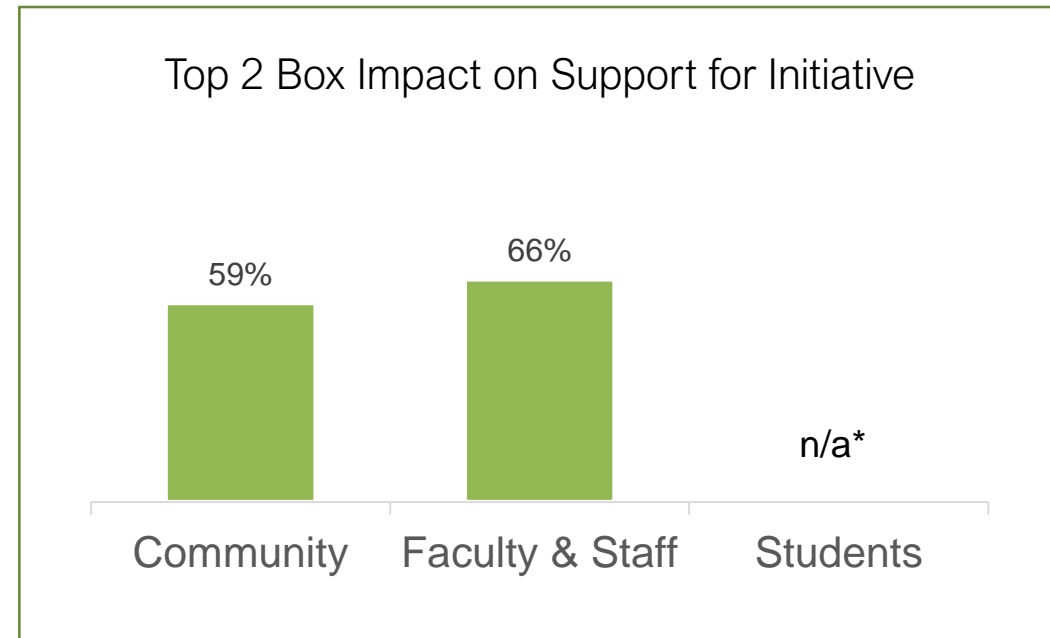
35

# Impact of Messages on Support for SRO Initiative

Faculty & Staff showed a strong positive impact based on learning more about the SRO's role in the school.

## Message 1: SRO Highly Visible/Liaison

Top 2 Box Impact on Support for Initiative

| Community | Faculty & Staff | Students |
|-----------|-----------------|----------|
| 69% | 86% | 64% |

## Message 2: SRO Compensation

Top 2 Box Impact on Support for Initiative

| Community | Faculty & Staff | Students |
|-----------|-----------------|----------|
| 59% | 66% | n/a* |

Base: Community=738, Faculty=265, Students=475
*C4. Now you will see some additional information about the SRO initiative you just read about. Please read each statement carefully and evaluate the statement's impact on your level of support for the initiative. *Students were not shown the message regarding compensation*

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# SRO Initiative Funding Options

Nearly 70% support funding of the SRO initiative, whether this comes from the current budget or a tax increase is up for debate. Those who do not support funding at all are less likely to be parents who are currently engaged in the school system.

## SRO Funding Opinion
*Among Community Members**

■ No funding

**69%**
believe in
funding this
initiative

■ Fund from current budget

■ Fund with tax increase
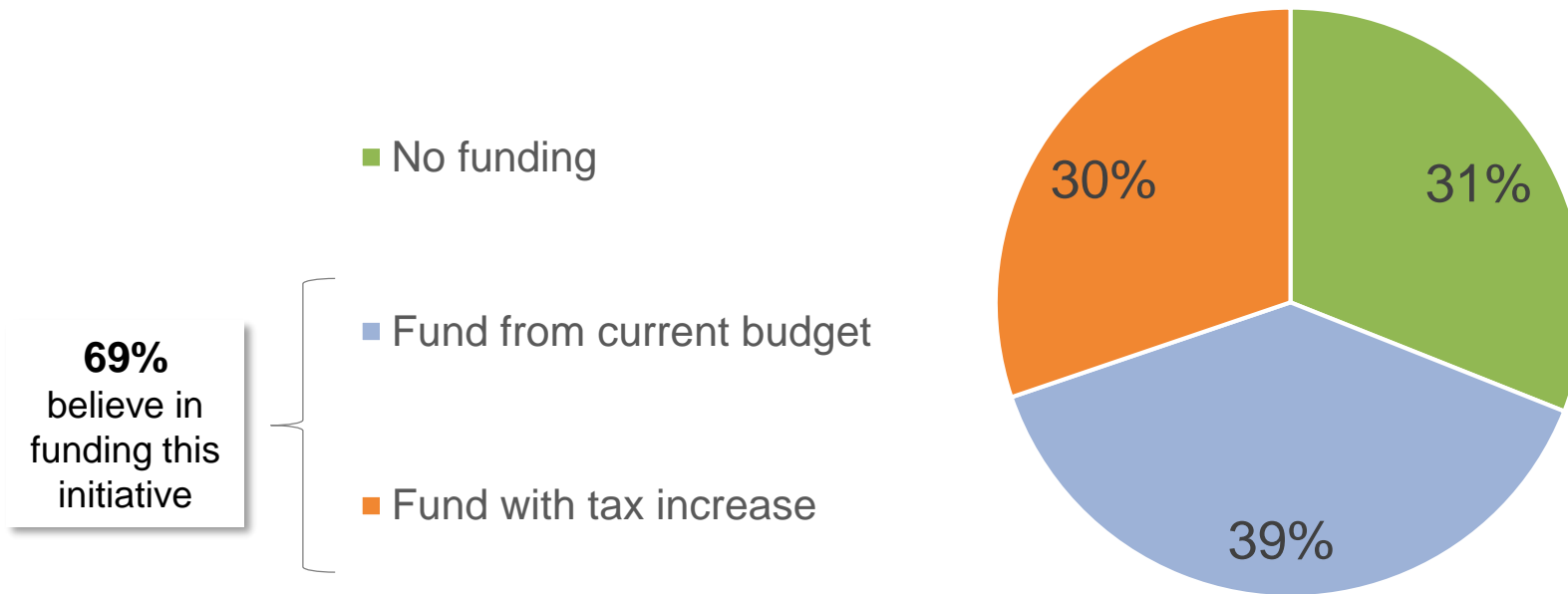


### Parent "Status"** by Funding Opinion

| | Funding | NO Funding |
|---|---|---|
| *N=* | *509* | *229* |
| Current Parent | 87% | 67% |
| Former Parent | 28% | 43% |
| Parent To-Be | 13% | 10% |
| Non-Parent | 1% | 3% |
| *Among Current Parents…* | | |
| HGHS | 38% | 51% |
| Middle School | 48% | 44% |
| Elementary School | 51% | 45% |

*\*\*Respondents can code into multiple parent groups*

Base: Community=738 *This question was not asked of faculty or students.
C1. Based on what you just read, to what degree do you personally support the SRO initiative?

37

# Security Cameras

## Security Cameras

All respondents were exposed to the information below and were asked to respond to key evaluation metrics regarding their level of support for the initiative.
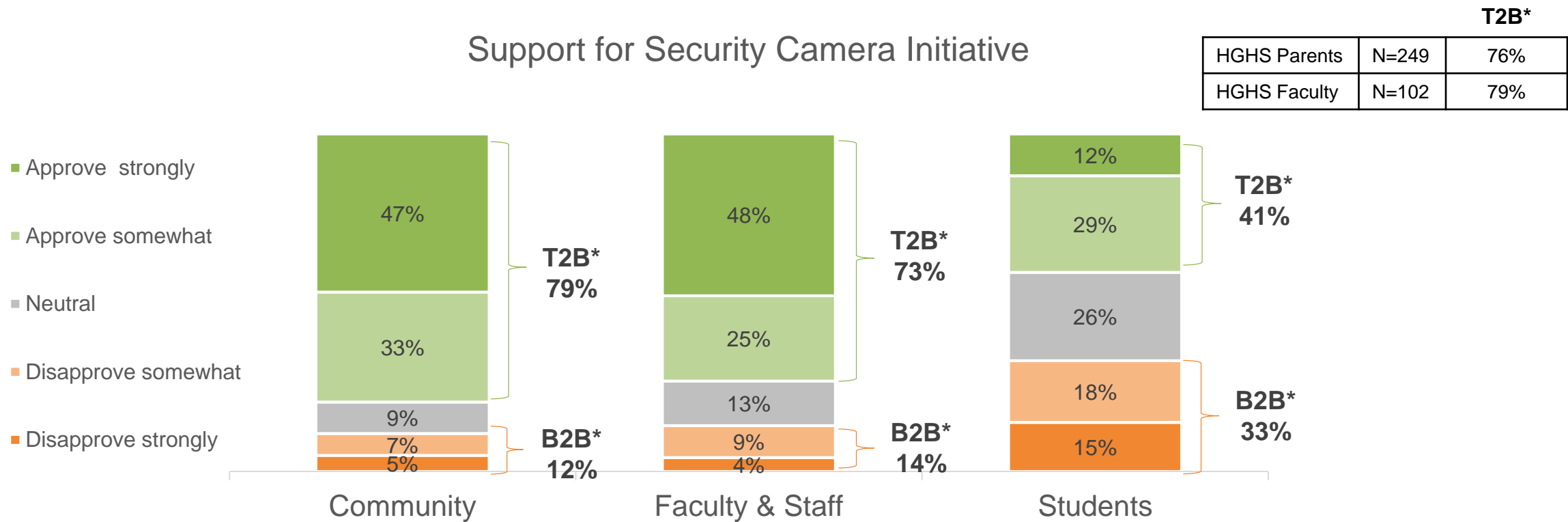
### Initiative Description

Like many districts, CCSD is considering expanding the network of security cameras inside of schools to provide additional oversight for security purposes only. Security cameras are a preventative tool that allow for maximized visibility and monitoring of the school with the goal of keeping our students, faculty and staff safe.

### Additional Message Points

1. Security cameras help to keep tabs on people entering and leaving the schools. In an emergency situation, they allow for real-time monitoring and can help to direct security resources in a more timely manner, improving response times.

2. Security cameras have been shown to cut down on vandalism and theft. People are less likely to commit crimes if they feel they are being observed.

# Support for Security Camera Initiative

While Community and Faculty members are well aligned in their support for the security camera initiative, Students show mixed feelings – nearly as many disapprove as approve of this idea.

| | | T2B* |
|---|---|---|
| HGHS Parents | N=249 | 76% |
| HGHS Faculty | N=102 | 79% |

## Support for Security Camera Initiative

- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

**Community**
- 47%
- 33%
- 9%
- 7%
- 5%

T2B* 79%
B2B* 12%

**Faculty & Staff**
- 48%
- 25%
- 13%
- 9%
- 4%

T2B* 73%
B2B* 14%

**Students**
- 12%
- 29%
- 26%
- 18%
- 15%

T2B* 41%
B2B* 33%

Base: Community=738, Faculty=265, Students=475
*C1. Based on what you just read, to what degree do you personally support the security camera initiative?*
*\*T2B= Top 2 Box (ratings of 6 or 7), B2B=Bottom 2 Box (ratings of 1 or 2)*

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# Reasons for Approval/Disapproval of Security Camera Initiative

Of those who expressed approval for increased camera coverage, the ability to monitor a broader area of the school, to reduce undesirable behavior and to have an easy to use tool that deters bad behavior is appealing. Those who are not in approval primarily cite privacy concerns.

## Reasons for Approval

**Key Themes**: Monitor all areas, Improve response time, Reduce undesirable behavior (drugs, vaping), More eyes the better, Easy to do, Deterrent

**Selected Quotes**:
- "I think the cameras would provide a measure of increased security while also picking up non-security shenanigans that the students are involved in." (Community)
- "Using cameras to PREVENT security issues and to keep students and teachers safe. Also, if there was a problem, reviewing footage to assess areas where security can be improved." (Faculty & Staff)
- "I like that people will be accountable for everything and that the school will be visibly guarded at all angles." (Student)

## Reasons for Disapproval

**Key Themes**: Invasion of privacy, Concerns about security of data, Creates a "police state"/"Big Brother," Not preventative/helpful after the fact
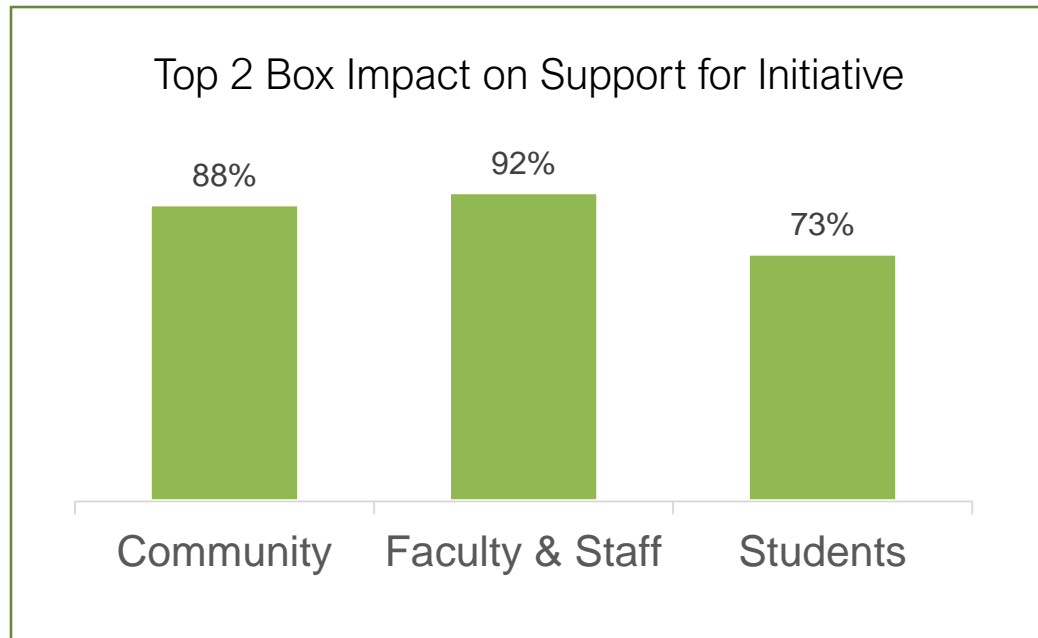
**Selected Quotes**:
- "I don't believe more security cameras are preventative. I believe they could potentially help after the fact. More security cameras is too big brother-ish." (Community)
- "I do not believe that internal cameras will increase school safety, or lead to a more rapid response to a security threat. I do believe that it will negatively effect the privacy of staff and students." (Faculty & Staff)
- "I don't want be filmed all the time...this is an invasion of privacy!" (Student)

*Among those who are neutral/disapprove: C2. You indicated you do not approve of the security camera initiative that was described to you. What about this potential initiative do you not approve of or do you have concerns about? Among those who approve: C3. You indicated you do approve of the security camera initiative that was described to you. What about this initiative do you find appealing?*  41
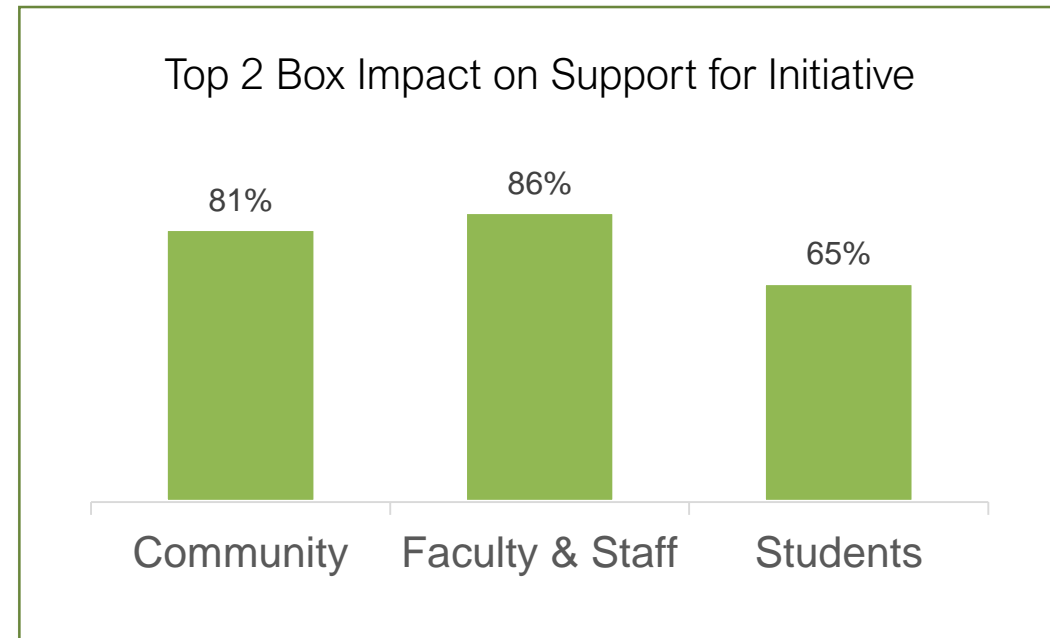
# Impact of Messages on Support for Security Camera Initiative

Both messages – one about providing real-time access to see what is happening in the school, and the other about reducing crime in the school – were received well and a majority felt these had a positive impact on their support for the initiative. Even students, who are least favorable, reported a positive impact.

## Message 1: Real-Time Monitoring

Top 2 Box Impact on Support for Initiative

| | Community | Faculty & Staff | Students |
|---|---|---|---|
| | 88% | 92% | 73% |

## Message 2: Reduce Vandalism/Theft

Top 2 Box Impact on Support for Initiative

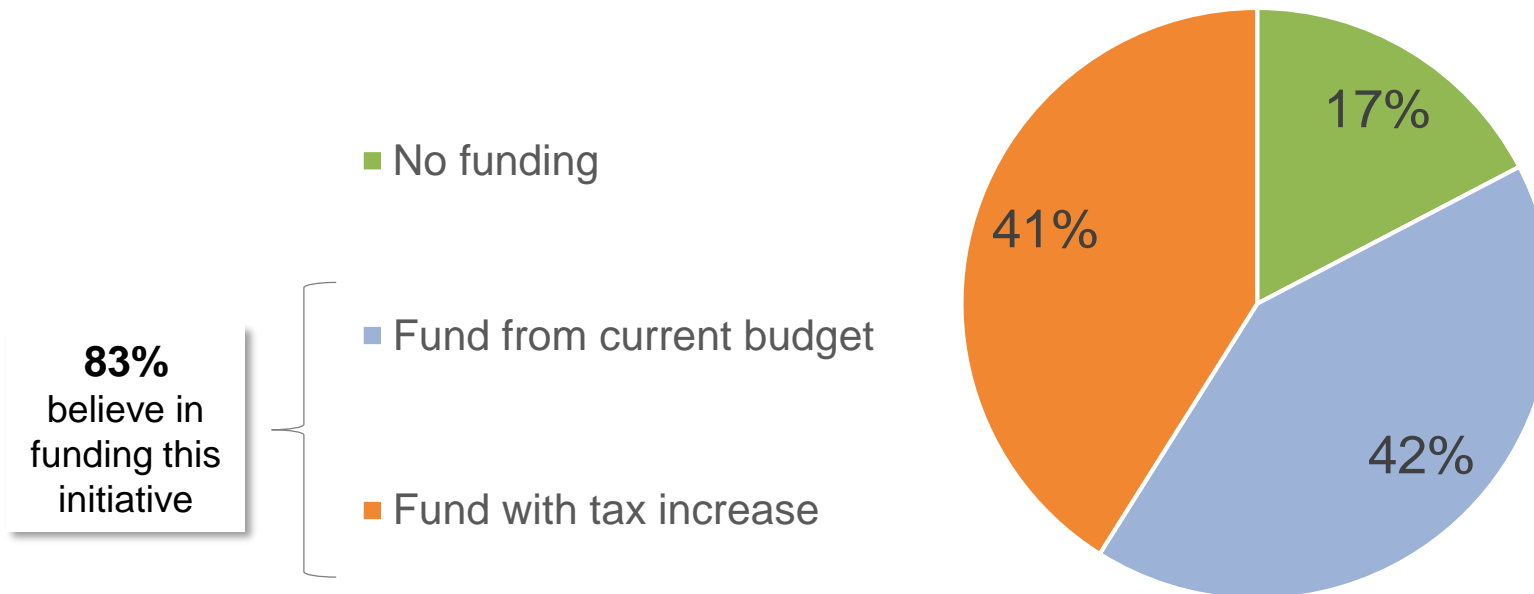| | Community | Faculty & Staff | Students |
|---|---|---|---|
| | 81% | 86% | 65% |

Base: Community=738, Faculty=265, Students=475
*C4. Now you will see some additional information about the security camera initiative you just read about. Please read each statement carefully and evaluate the statement's impact on your level of support for the initiative.*

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# Security Camera Initiative Funding Options

Most feel this initiative should be funded, but, as observed with SRO idea, the Community is split on how the funding should be provided. Those who approve funding are more likely to be current parents of CCSD students, or "parents-to-be" of future CCSD students.

## Security Camera Funding Opinion
*Among Community Members\**

■ No funding

**83%** believe in funding this initiative

■ Fund from current budget

■ Fund with tax increase

17%
41%
42%

### Parent "Status"** by Funding Opinion

| | Funding | NO Funding |
|---|---|---|
| *N=* | *610* | *128* |
| Current Parent | 82% | 73% |
| Former Parent | 31% | 41% |
| Parent To-Be | 13% | 5% |
| Non-Parent | 1% | 5% |
| *Among Current Parents…* | | |
| HGHS | 39% | 55% |
| Middle School | 47% | 50% |
| Elementary School | 50% | 43% |

*\*\*Respondents can code into multiple parent groups*

Base: Community=738  *This question was not asked of faculty or students.
C1. Based on what you just read, to what degree do you personally support the security camera initiative?

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# HGHS Single Point-of-Entry

# HGHS Single Point-of-Entry

All respondents were exposed to the information below and were asked to respond to key evaluation metrics regarding their level of support for the initiative.

## Initiative Description

As you may or may not be aware, Horace Greeley High School does not currently have a single-point of entry; rather, the school and campus have multiple entrances and exits. The security task force is considering ways to enhance access control and prevent unauthorized entry through the installation of a secured, single point of entry to the school for visitors.

## Additional Message Points

1. With a single point of entry, visitors would announce themselves before being admitted into the security review area, located behind a set of locked doors. Once in this area, security personnel ask for identification. Once vetted, the visitor would be allowed to pass through a second set of locked doors into the school.
2. In the event of a more serious security risk when prevention fails, the proposed entrance should mitigate an intruder's ability to enter the school. This should create a delay that provides staff time to call 9-1-1 and implement intruder response plans.
3. Security professionals who have audited Greeley's campus believe limiting and regulating entrances reduces opportunities for crimes, and allows for more efficient screening of people entering our facility.

# Support for HGHS Single Point-of Entry Initiative

Community and Faculty & Staff members show strong support for a single point-of-entry at HGHS; students tend to disapprove more-so than they approve.

## Support for HGHS Single Point-of-Entry Initiative

|  |  | T2B* |
|---|---|---|
| HGHS Parents | N=249 | 59% |
| HGHS Faculty | N=102 | 76% |

Legend:
- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

**Community**
- Approve strongly: 41%
- Approve somewhat: 28%
- Neutral: 11%
- Disapprove somewhat: 9%
- Disapprove strongly: 11%
- T2B* 69%
- B2B* 20%

**Faculty & Staff**
- Approve strongly: 55%
- Approve somewhat: 21%
- Neutral: 14%
- Disapprove somewhat: 5%
- Disapprove strongly: 5%
- T2B* 76%
- B2B* 10%

**Students**
- Approve strongly: 12%
- Approve somewhat: 21%
- Neutral: 24%
- Disapprove somewhat: 20%
- Disapprove strongly: 23%
- T2B* 33%
- B2B* 43%

Base: Community=738, Faculty=265, Students=475
*C1. Based on what you just read, to what degree do you personally support the Greeley single point-of-entry initiative?*
*T2B= Top 2 Box (ratings of 6 or 7), B2B=Bottom 2 Box (ratings of 1 or 2)*

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# Reasons for Approval/Disapproval of HGHS Single Point-of Entry Initiative

Of those who approve of a single point-of-entry, many mention the idea of controlling access to the school, and this being the first/primary means of keeping intruders out. The opposed cite congestion at the entrance, tardiness to school and changes to the California-style campus that is appealing to many.

## Reasons for Approval

**Key Themes**: Controlled access, Safest approach/necessary as first means of controlling who has access to campus

**Selected Quotes**:
- "It's the best way to control and monitor visitors. It would make staff feel more secure. Educators shouldn't have to worry about school safety. Security should be outside the classroom as much as possible." (Community)
- "As a teacher, I don't like that there could be visitors wanderings around aimlessly. I love the idea that everyone in the building is accounted for." (Faculty & Staff)
- "It's a good security measure that doesn't decrease personal freedoms." (Student)

## Reasons for Disapproval

**Key Themes**: Inconvenience, Traffic/congestion, Late for school, Alters appeal of open campus, Limits freedom, Unnecessary, Not effective

**Selected Quotes**:
- "I love the campus as it is. Kids actually have some freedom….being able to move freely about has a calming effect." (Community)
- "I disapprove of this because I don't think having one way of coming into the school would enhance security safety. It would make students late to class and develop a packed area getting into school everyday." (Faculty & Staff)
- "It makes it harder to get around the school. If a person wants to get in without being noticed, they'll just break a window."(Student)

*Among those who are neutral/disapprove: C2. You indicated you do not approve of the Greeley single point-of-entry initiative that was described to you. What about this potential initiative do you not approve of or do you have concerns about? Among those who approve: C3. You indicated you do approve of the Greeley single point-of-entry initiative that was described to you. What about this initiative do you find appealing?*
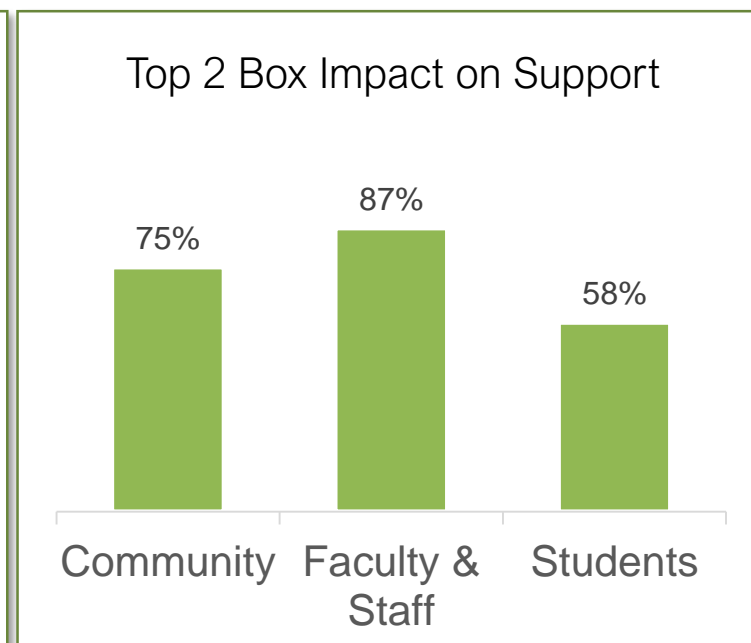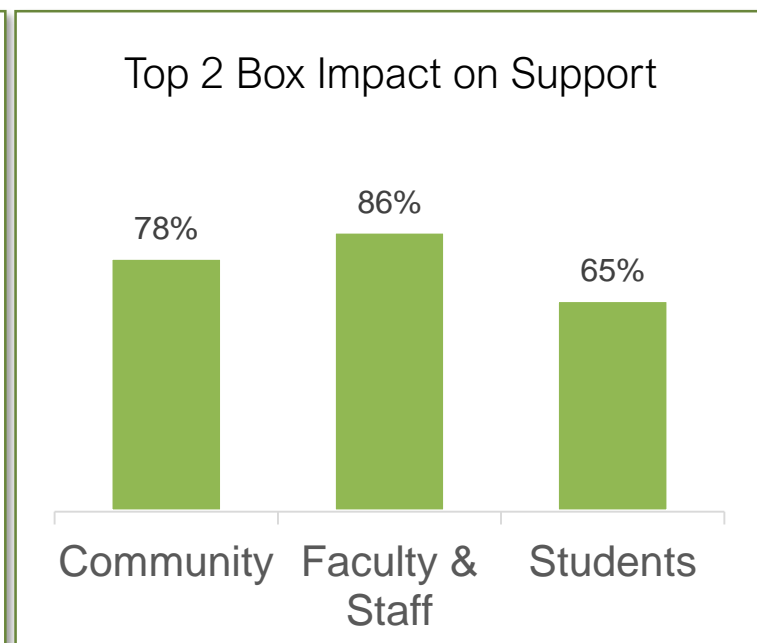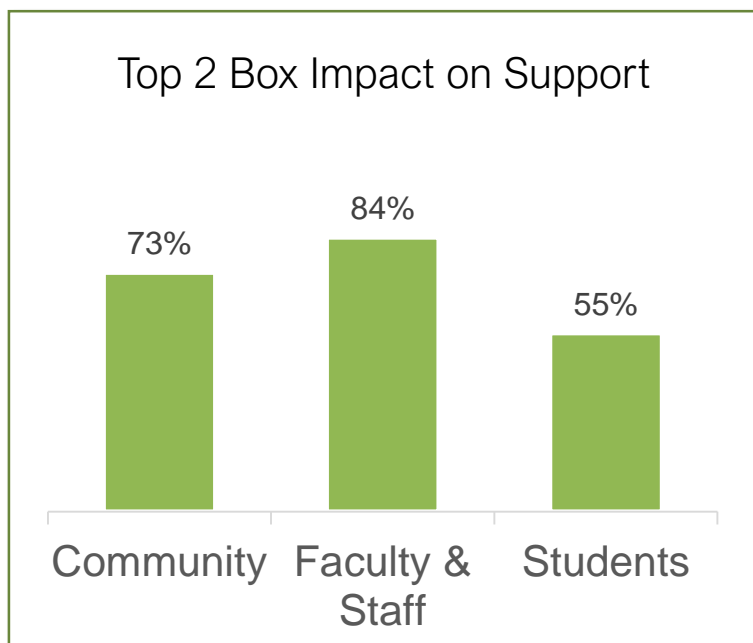
47

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# Impact of Messages on Support for HGHS Single Point-of Entry Initiative

Additional information provided on the ability to vet visitors, mitigate intruder entry into the building, and security professional recommendations were motivating, especially among Adults.

### Message 1: Visitor Vetting

Top 2 Box Impact on Support



| Community | Faculty & Staff | Students |
|-----------|-----------------|----------|
| 73% | 84% | 55% |

### Message 2: Mitigate Intruder Entry

Top 2 Box Impact on Support



| Community | Faculty & Staff | Students |
|-----------|-----------------|----------|
| 78% | 86% | 65% |

### Message 3: Security Prof. Reco

Top 2 Box Impact on Support



| Community | Faculty & Staff | Students |
|-----------|-----------------|----------|
| 75% | 87% | 58% |

Base: Community=738, Faculty=265, Students=475
*C4. Now you will see some additional information about the Greeley single point-of-entry initiative you just read about.  Please read each statement carefully and evaluate the statement's impact on your level of support for the initiative.*
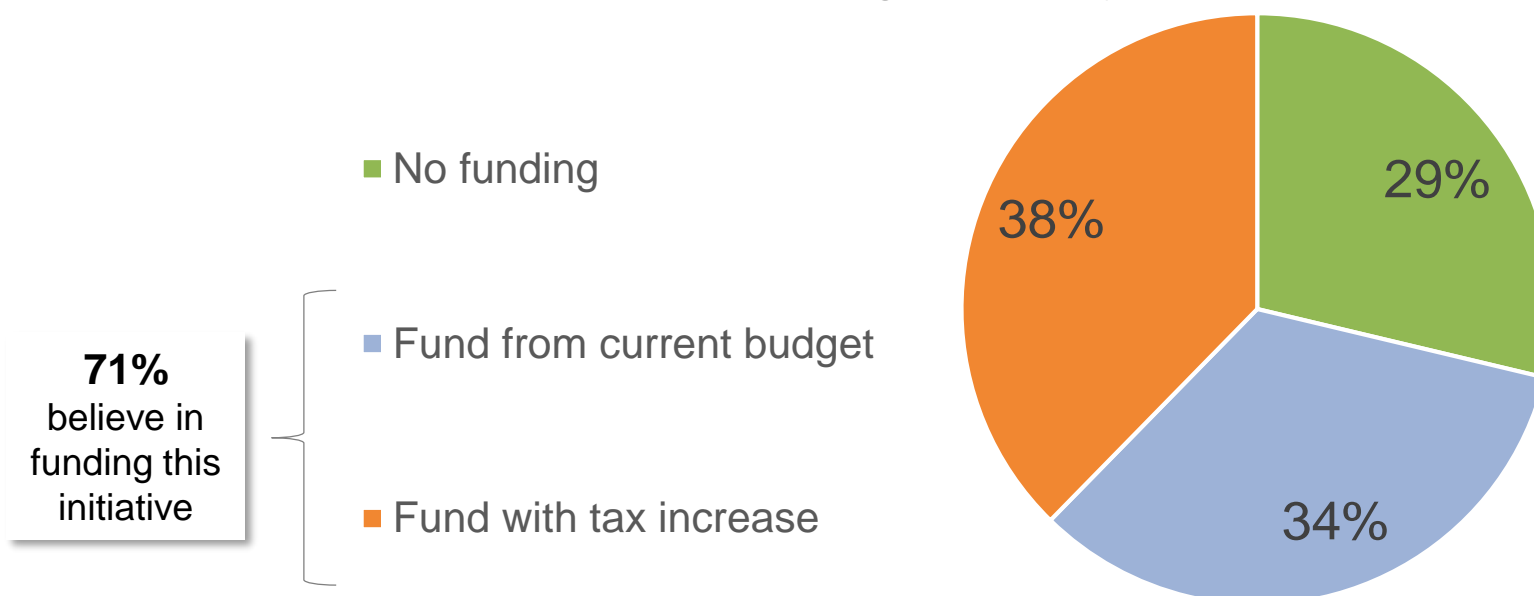
48

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# HGHS Single Point-of Entry Initiative Funding Options

Funding opinions for this initiative were, again, mixed, though nearly three-quarters of the Community audience feels it is an idea worth funding. Those who do not wish to fund this initiative are less likely to have engagement with the school today.

## HGHS Single Point-of-Entry Funding Opinion
### *Among Community Members\**



- No funding
- Fund from current budget
- Fund with tax increase

**71%** believe in funding this initiative

Pie chart: 29%, 34%, 38%

### Parent "Status"** by Funding Opinion

| | Funding | NO Funding |
|---|---|---|
| *N=* | 447 | 150 |
| Current Parent | 85% | 71% |
| Former Parent | 28% | 46% |
| Parent To-Be | 14% | 6% |
| Non-Parent | 2% | 3% |
| *Among Current Parents…* | | |
| HGHS | 36% | 58% |
| Middle School | 47% | 48% |
| Elementary School | 54% | 35% |

*\*\*Respondents can code into multiple parent groups*

Base: Community=738   *\*This question was not asked of faculty or students.*
*C1. Based on what you just read, to what degree do you personally support the Greeley single point-of-entry initiative?*

49

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# HGHS Perimeter Security

# HGHS Perimeter Security

All respondents were exposed to the information below and were asked to respond to key evaluation metrics regarding their level of support for the initiative.

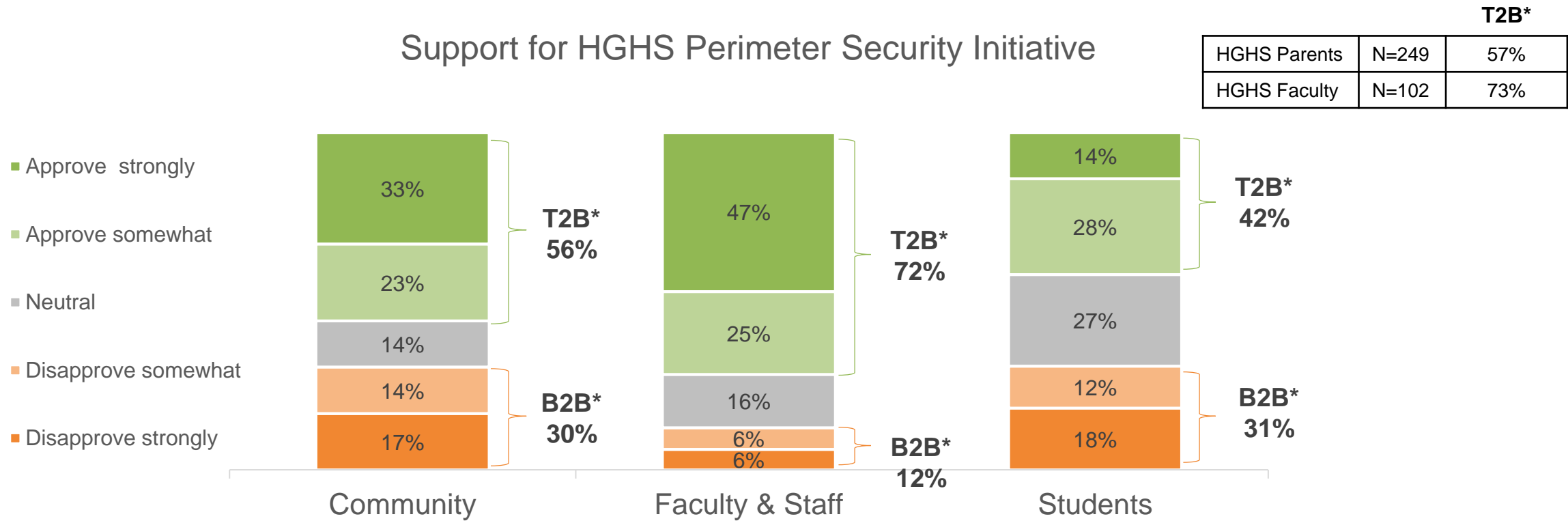| Initiative Description | Additional Message Points |
|---|---|
| As you may or may not be aware, Horace Greeley High School is an open campus without exterior fencing or gates around the perimeter of the school.  The security task force is considering ways to enhance access control through the installation of a security barrier around the perimeter of Greeley with a security guard stationed at the entry gate.<br><br>The purpose of this measure is to prevent unauthorized entry and provide enhanced security for the students, faculty, staff and visitors at Greeley.<br><br>The proposed security barrier would be aesthetically pleasing to blend with the school campus and its surroundings. | 1. Security professionals believe the clear delineation of space creates a sense of ownership for legitimate users (staff and students) and creates an environment where intruders are more likely to standout. |

# Support for HGHS Perimeter Security Initiative

Faculty & Staff especially find the security perimeter idea to be of interest, and to a lesser extent, so do Community members. Student opinions are mixed.

## Support for HGHS Perimeter Security Initiative

|  |  | T2B* |
|---|---|---|
| HGHS Parents | N=249 | 57% |
| HGHS Faculty | N=102 | 73% |



Legend:
- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

**Community**
- 33%
- 23%
- 14%
- 14%
- 17%

T2B* 56%
B2B* 30%

**Faculty & Staff**
- 47%
- 25%
- 16%
- 6%
- 6%

T2B* 72%
B2B* 12%

**Students**
- 14%
- 28%
- 27%
- 12%
- 18%

T2B* 42%
B2B* 31%

Base: Community=738, Faculty=265, Students=475
*C1. Based on what you just read, to what degree do you personally support the Greeley perimeter security initiative?*
*T2B= Top 2 Box (ratings of 6 or 7), B2B=Bottom 2 Box (ratings of 1 or 2)*

52

# Reasons for Approval/Disapproval of HGHS Perimeter Security Initiative

Controlling access and acting as a deterrent to potential intruders were key reasons for approving of the fence initiative; some also noted that this would allow students to continue to move freely about campus. Those opposed cite a "prison-like" feel, and feel that not only could this be inconvenient, but also not entirely effective.

## Reasons for Approval

**Key Themes**: Controlled access, Deterrent/hinderance to intruders, Less intrusive to students, Allows freedom (vs. single POE), Necessary given proximity to roads/shopping

**Selected Quotes**:
- "It would be around the perimeter and not make the campus feel like a jail.." (Community)
- "It would deter unauthorized access to campus via avenues that are currently not able to be monitored, i.e., treeline." (Faculty & Staff)
- "Our school being very close to the forest, as well as a shopping area, we need more security for the outer perimeter." (Student)

## Reasons for Disapproval

**Key Themes**: "Prison" feel, Inconvenient, Ineffective, Unnecessary, Alters appeal of campus

**Selected Quotes**:
- "Crime is so low in Chappaqua I don't even lock my door all the time.    Who do you think is sneaking in? This will give the school a confining atmosphere for the students. Feeling trapped in a compound is not a ln environment conducive to learning.." (Community)
- "I certainly see the benefit, but there is also a benefit to having some openness on a campus. It sounds a bit like a prison." (Faculty & Staff)
- "Misallocation of resources. Also, a security threat would not be deterred by a fence."(Student)

*Among those who are neutral/disapprove: C2. You indicated you do not approve of the Greeley perimeter security initiative that was described to you.  What about this potential initiative do you not approve of or do you have concerns about?  Among those who approve: C3. You indicated you do approve of the Greeley perimeter security initiative that was described to you.  What about this initiative do you find appealing?*

53

# Impact of Messages on Support for HGHS Perimeter Security Initiative

Communication of the idea that perimeter security may lend itself to easier identification of intruders was highly compelling to Faculty & Staff, and at least half of Community members and Students.

## Message 1: Clear delineation of space
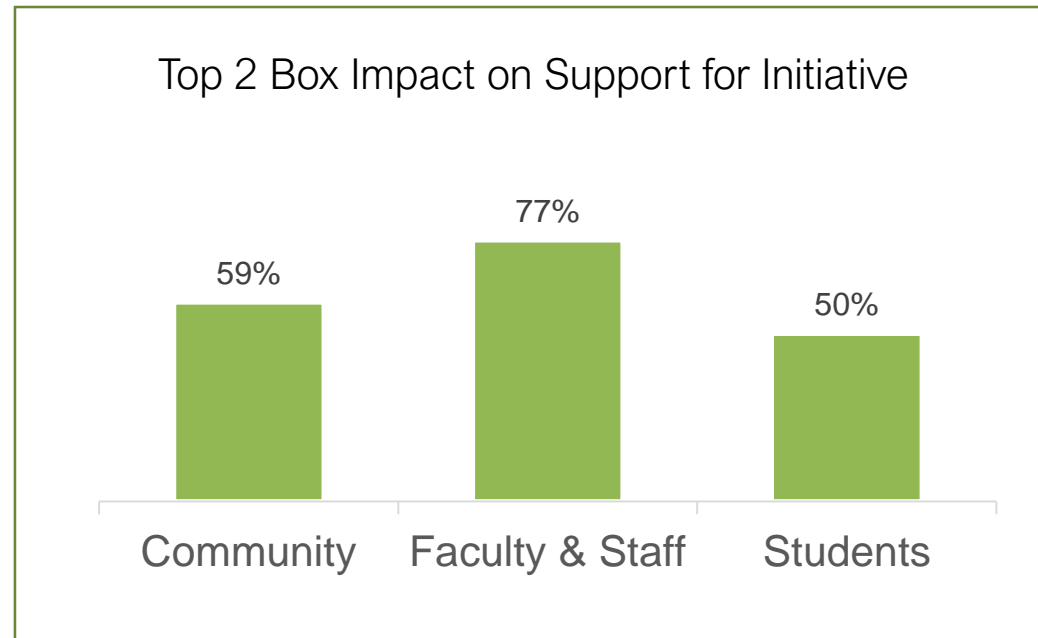
Top 2 Box Impact on Support for Initiative



- Community: 59%
- Faculty & Staff: 77%
- Students: 50%

Base: Community=738, Faculty=265, Students=475
*C4. Now you will see some additional information about the Greeley perimeter security initiative you just read about.  Please read each statement carefully and evaluate the statement's impact on your level of support for the initiative.*

# HGHS Single Perimeter Security Initiative Funding Options

This initiative received the largest proportion of response (relative to other initiatives) indicating that the Community does not believe in funding this idea.  Though half support funding – they are split on how it gets funded.

## HGHS Perimeter Security Funding Opinion
*Among Community Members\**

- No funding
- Fund from current budget
- Fund with tax increase

**57%** believe in funding this initiative

Pie: 43%, 28%, 28%
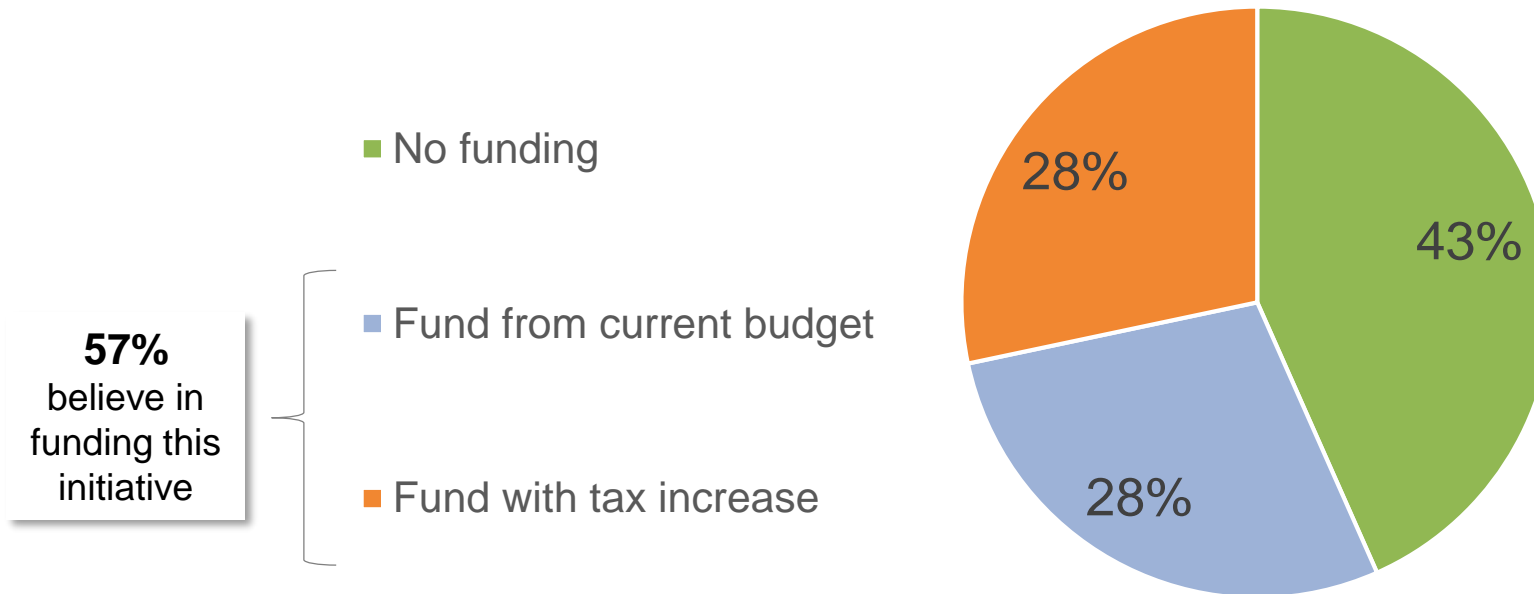
### Parent "Status"** by Funding Opinion

| | Funding | NO Funding |
|---|---|---|
| N= | 418 | 320 |
| Current Parent | 86% | 74% |
| Former Parent | 27% | 41% |
| Parent To-Be | 14% | 9% |
| Non-Parent | 2% | 3% |
| *Among Current Parents…* | | |
| HGHS | 39% | 46% |
| Middle School | 46% | 49% |
| Elementary School | 51% | 46% |

*\*\*Respondents can code into multiple parent groups*

# Key Take-Aways

- The four initiatives evaluated were met with varying levels of support.

- While adult audiences are generally favorably across the board, students are much less-so, as they would be feeling the direct impact (good *and* bad) of any initiative that is implemented – specific messaging designed to address students' concerns will need to be considered.

### Summary of Approval Rates (Top 2 Box) by Audience

|  | Community | Faculty & Staff | Students |
|---|---|---|---|
| SRO | 65% | 83% | 47% |
| Cameras | 79% | 73% | 41% |
| Single Point-of-Entry | 69% | 76% | 33% |
| Perimeter Security | 56% | 72% | 42% |

# Key Take-Aways *(Continued)*

- <u>SRO</u>: This idea was met with moderate appeal, though was more appealing to Faculty & Staff members, who see this role as providing not only another level of security, but another set of eyes and ears to help support student well-being.

  - Communication around the role of SRO through messaging was impactful in driving support for the initiative.
  - Nearly 70% of Community members would support funding of this initiative, but are divided in terms of whether this should come from the current budget or tax increase.

- <u>Cameras</u>: Expanding security camera coverage received strong support from adults, especially those in the Community. Some see this as a "no-brainer" – an easy and effective way to have eyes on the campus.  Students, on the other hand, expressed opposition, indicating that this would be an invasion of privacy.

  - Messages around real-time monitoring and a deterrent to undesirable behavior worked to impact support of this initiative.
  - Over 80% - the largest proportion across initiatives – support funding, but, again, the Community is at adds on the source of funding.

# Key Take-Aways *(Continued)*

Both structural initiatives for HGHS were met with favorability and concerns – though there is generally alignment that controlled access into HGHS is of high importance, the best approach to doing so is a matter of debate.

- <u>HGHS Single Point-of-Entry</u>: Adult respondents generally approve of this idea, while students are more likely to disapprove.  Congestion and limiting student freedom were key areas of concern among those who disapprove.

  - Communication around vetting visitors and mitigating intruder entry was effective at impacting support, though less-so among students.

  - Approximately 70% of Community members would support funding of this initiative, but, like other initiatives, are divided on source of funds.

- <u>HGHS Perimeter Security</u>: Similar results were observed for the perimeter security initiative, though, the Community is somewhat less favorable to this option. Some see this as a necessary step forward to limit access to campus, while others take issue with creating a "prison-like" feel.

  - Messaging around creating a clear delineation of space was most impactful among Faculty.

  - Over 40% of Community respondents indicated they would not support funding this initiative.

# Thank You

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# Appendix

## *Sample Composition*

# Community Demographics

| Attribute | % of Total | Attribute | % of Total |
|---|---|---|---|
| **Parent*** | | **Age** | |
| Current Parent | 81% | 39 and younger | 11% |
| Former Parent | 33% | 40 to 49 | 47% |
| Parent-to-Be | 12% | 50 to 59 | 34% |
| Non-Parent | 2% | 60 and older | 8% |
| | | **Gender** | |
| **Current Parents*** | | Male | 25% |
| Greeley | 42% | Female | 68% |
| Middle School | 47% | Prefer not to answer | 6% |
| Elementary School | 49% | **Years in Chappaqua** | |
| | | Less than 10 | 38% |
| | | Between 10 and 19 | 36% |
| | | 20 or more | 26% |

Base: Community=738
*Respondents can code into multiple groups.

# Faculty & Staff Demographics

| Attribute | % of Total | Attribute | % of Total |
|---|---|---|---|
| **Role** | | **School*** | |
| Administrative | 5% | Greeley | 38% |
| Faculty | 69% | Bell | 21% |
| Staff | 23% | Seven Bridges | 16% |
| Prefer not to answer | 3% | Grafflin | 14% |
| **Status** | | Westorchard | 12% |
| Full-time | 98% | Roaring Brook | 12% |
| Part-time | 2% | Administrative | 7% |
| **Chappaqua Resident** | | **Gender** | |
| Yes | 9% | Male | 20% |
| No | 91% | Female | 68% |
| **Child in CCSD** | | Prefer not to answer | 12% |
| Yes | 18% | **Age** | |
| No | 82% | 39 and younger | 21% |
| **Years in CCSD** | | 40 to 49 | 29% |
| Less than 10 | 34% | 50 to 59 | 29% |
| Between 10 and 19 | 42% | 60 and older | 21% |
| 20 or more | 23% | | |

Base: Faculty & Staff=265
*Respondents can code into multiple groups.*

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# Student Demographics

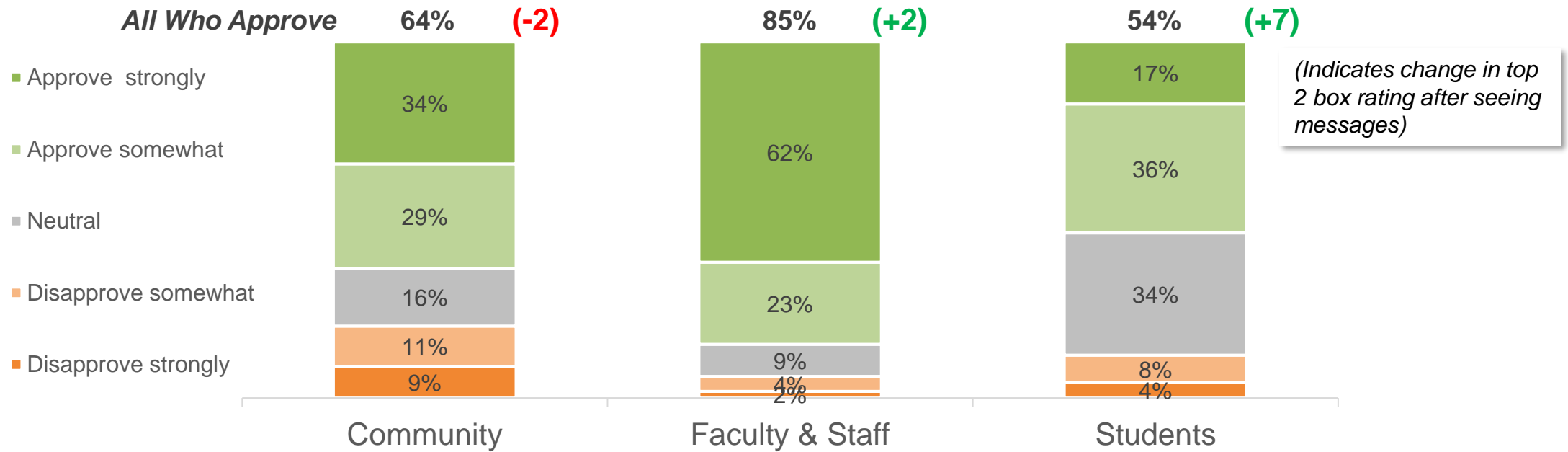| Attribute | % of Total | Attribute | % of Total |
|---|---|---|---|
| **Grade Level** | | **Gender** | |
| Freshman | 38% | Male | 48% |
| Sophomore | 40% | Female | 49% |
| Junior | 19% | Other | 1% |
| Senior | 4% | Prefer not to answer | 3% |
| **Years in CCSD** | | | |
| Less than 5 | 18% | | |
| 5 to 9 | 17% | | |
| 10 or more | 65% | | |

Base: Students=475

# Appendix

## Additional Analysis

# Support for SRO Initiative: After Messages

## Support for SRO Initiative: *AFTER* Messages

**All Who Approve**     **64%**    **(-2)**       **85%**    **(+2)**       **54%**    **(+7)**



| | Community | Faculty & Staff | Students |
|---|---|---|---|
| Approve strongly | 34% | 62% | 17% |
| Approve somewhat | 29% | 23% | 36% |
| Neutral | 16% | 9% | 34% |
| Disapprove somewhat | 11% | 4% | 8% |
| Disapprove strongly | 9% | 2% | 4% |

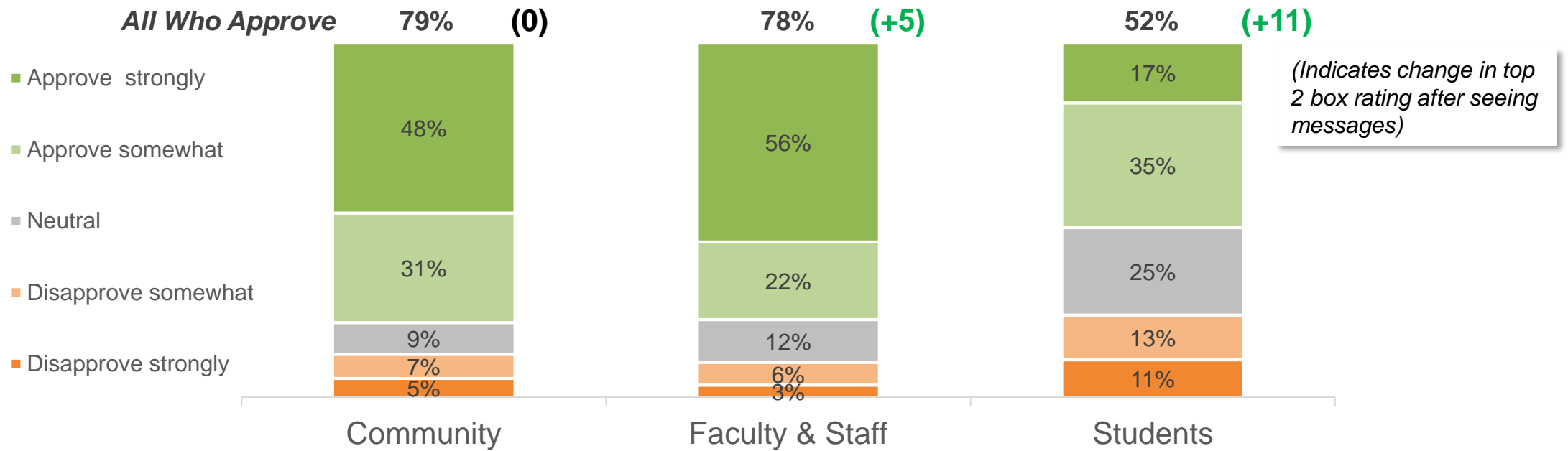*(Indicates change in top 2 box rating after seeing messages)*

Base: Community=738, Faculty=265, Students=475
*C6. Considering everything you have learned about the SRO initiative, to what degree do you personally support this initiative?*
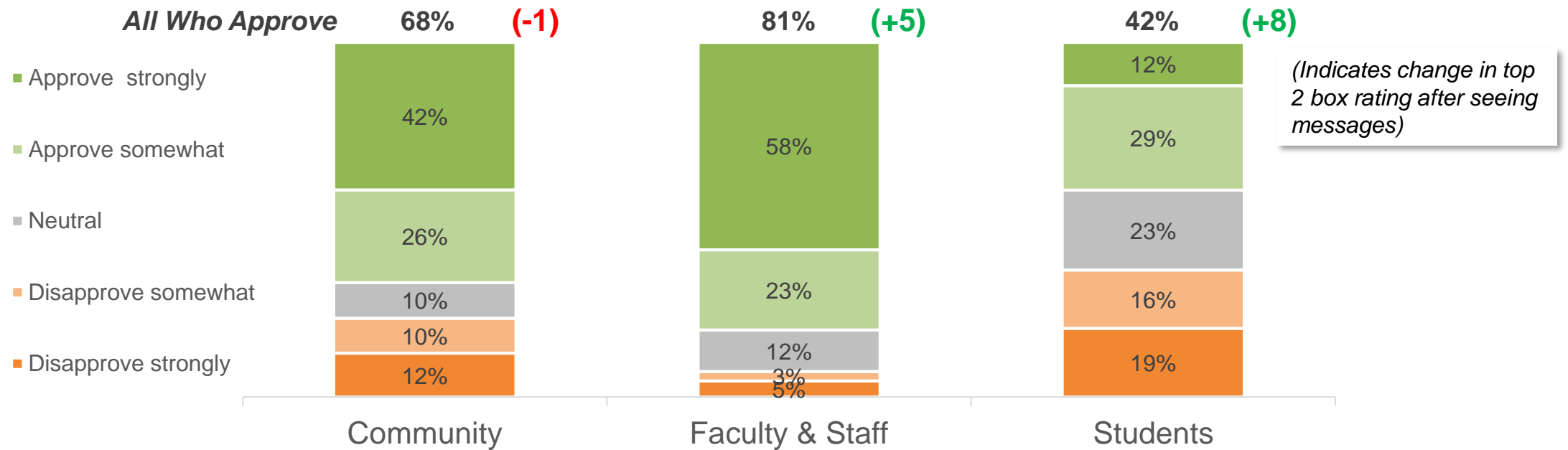
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# Support for Security Camera Initiative: After Messages



Support for Security Camera Initiative: *AFTER* Messages

All Who Approve    79%  (0)         78%  (+5)         52%  (+11)

- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

*(Indicates change in top 2 box rating after seeing messages)*

Community:  48% / 31% / 9% / 7% / 5%

Faculty & Staff:  56% / 22% / 12% / 6% / 3%

Students:  17% / 35% / 25% / 13% / 11%

Base: Community=738, Faculty=265, Students=475
*C6. Considering everything you have learned about the security camera initiative, to what degree do you personally support this initiative?*
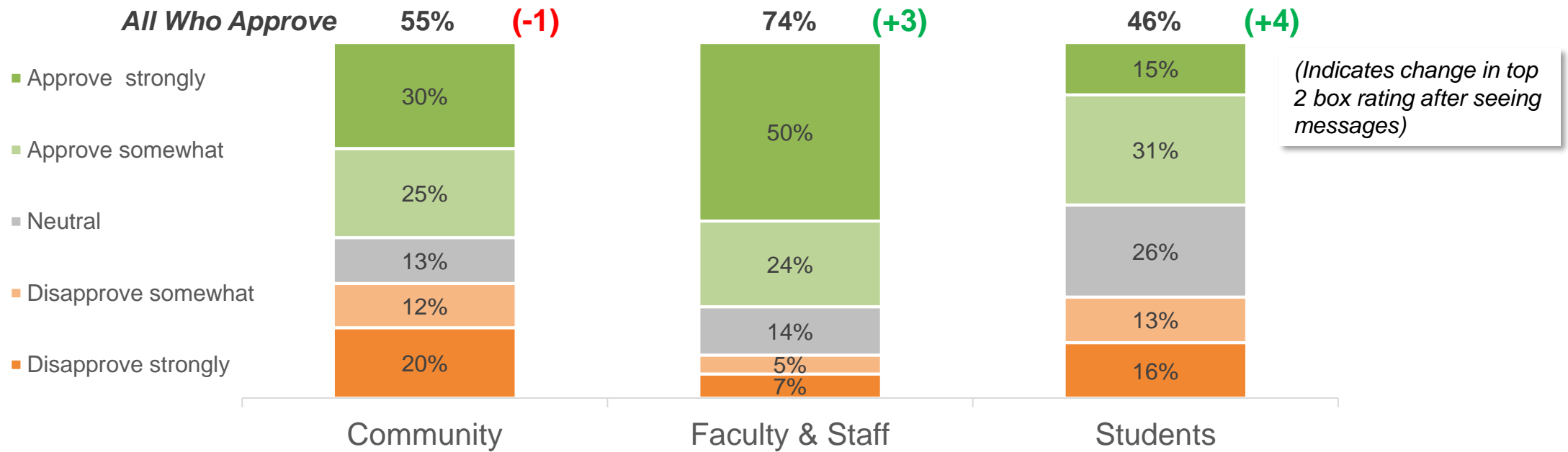
# Support for HGHS Single Point-of Entry Initiative: After Messages

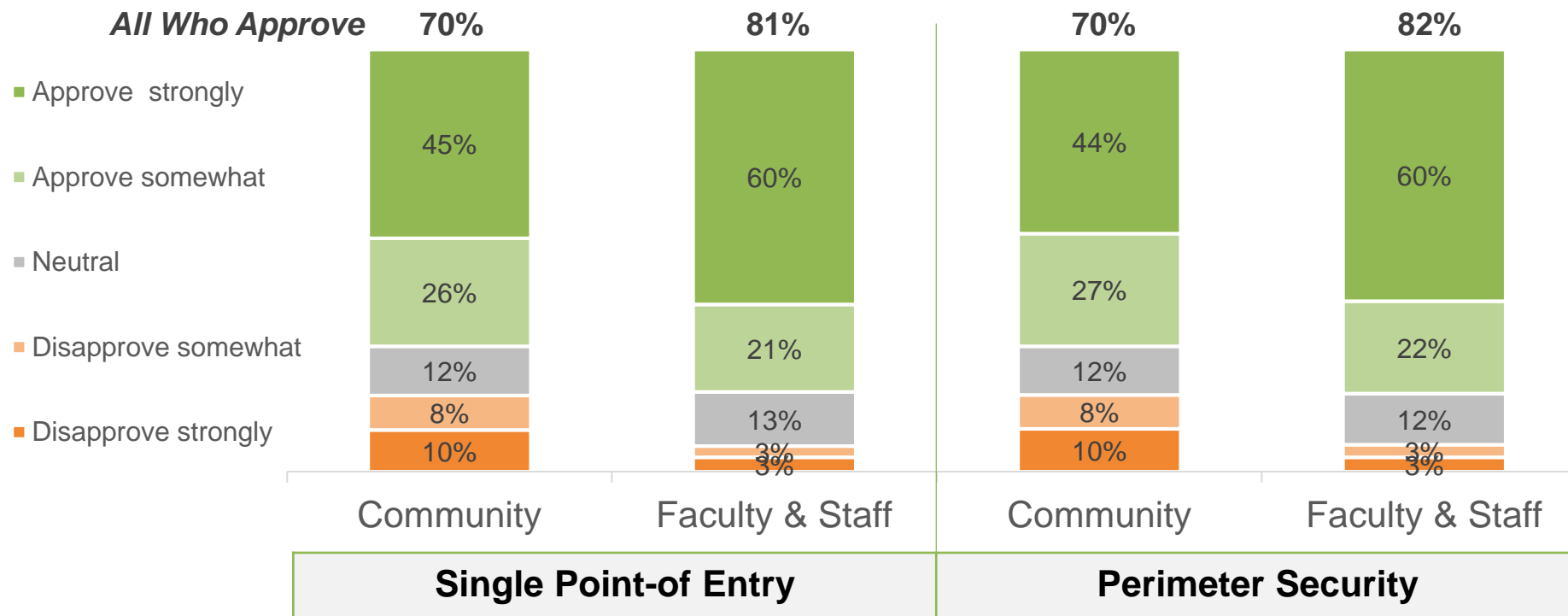## Support for HGHS Single Point-of-Entry Initiative: *AFTER* Messages



*All Who Approve*

| | Community | Faculty & Staff | Students |
|---|---|---|---|
| | 68%  (-1) | 81%  (+5) | 42%  (+8) |

- ■ Approve strongly
- ■ Approve somewhat
- ■ Neutral
- ■ Disapprove somewhat
- ■ Disapprove strongly

**Community:** 42%, 26%, 10%, 10%, 12%

**Faculty & Staff:** 58%, 23%, 12%, 3%, 5%

**Students:** 12%, 29%, 23%, 16%, 19%

*(Indicates change in top 2 box rating after seeing messages)*

Base: Community=738, Faculty=265, Students=475
*C6. Considering everything you have learned about the Greeley single point-of-entry initiative, to what degree do you personally support this initiative?*

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# Support for HGHS Perimeter Security Initiative: After Messages

## Support for HGHS Perimeter Security Initiative: *AFTER* Messages

**All Who Approve**  **55%**  **(-1)**  **74%**  **(+3)**  **46%**  **(+4)**

- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

**Community**
- 30%
- 25%
- 13%
- 12%
- 20%

**Faculty & Staff**
- 50%
- 24%
- 14%
- 5%
- 7%

**Students**
- 15%
- 31%
- 26%
- 13%
- 16%

*(Indicates change in top 2 box rating after seeing messages)*

Base: Community=738, Faculty=265, Students=475
*C6. Considering everything you have learned about the Greeley perimeter security initiative, to what degree do you personally support this initiative?*

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# Support for Similar Security Initiatives in Middle and Elementary Schools

## Support for HGHS Perimeter Security Initiative

*All Who Approve*

| | 70% | 81% | 70% | 82% |

- Approve strongly
- Approve somewhat
- Neutral
- Disapprove somewhat
- Disapprove strongly

| | Community | Faculty & Staff | Community | Faculty & Staff |
|---|---|---|---|---|
| Approve strongly | 45% | 60% | 44% | 60% |
| Approve somewhat | 26% | 21% | 27% | 22% |
| Neutral | 12% | 13% | 12% | 12% |
| Disapprove somewhat | 8% | 3% | 8% | 3% |
| Disapprove strongly | 10% | 3% | 10% | 3% |

| **Single Point-of-Entry** | **Perimeter Security** |

Base: Community=738, Faculty=265
*C8. The initiatives you just read about were specific to the redesign of the entry for Greeley High School. Regardless of whether or not you support such a change for Greeley High School, to what degree would you support a similar change in CCSD elementary and middle schools? *Only asked of Community members and Faculty & Staff*

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# Appendix

*Sub-Group Analysis of Security Initiatives*

# Community: Sub-Group Analysis of Attitudes

- Regardless of parental "status" there is strong alignment on favorability to CCSD's academic reputation
- Ratings appear to diminish with experiences in the schools – i.e., Parents-To-Be and parents of elementary school children tend to be somewhat more favorable in their opinions than do those with longer tenure

## Level of Agreement (% Top 2 Box)

| | Total Community | Current Parents | Former Parents | Parents-to-Be | HGHS Parents | Middle School Parents | Elementary School Parents |
|---|---|---|---|---|---|---|---|
| Base size | N=738 | N=597 | N=244 | N=88 | N=249 | N=281 | N=293 |
| CCSD has a good reputation for academic excellence outside of the district | 95% | 95% | 96% | 94% | 96% | 94% | 95% |
| I am proud to say my children attend/attended school in CCSD | 88% | 87% | 86% | 90% | 84% | 86% | 90% |
| CCSD consistently meets or exceeds academic standards | 85% | 84% | 85% | 87% | 85% | 81% | 85% |
| I feel my child(ren) is safe at school | 81% | 81% | 82% | 78% | 80% | 82% | 83% |
| I would like to better understand the protocols that are followed with respect to security in our schools | 79% | 81% | 69% | 89% | 77% | 78% | 84% |
| CCSD places appropriate emphasis on creating an environment where students are supported and accepted | 78% | 79% | 73% | 88% | 75% | 76% | 83% |
| CCSD values the community's involvement | 73% | 75% | 67% | 87% | 67% | 74% | 80% |
| CCSD has the proper resources in place to keep students safe at school | 70% | 70% | 67% | 69% | 66% | 71% | 72% |
| I wish the schools had programs that encouraged better connections between students and adults | 51% | 51% | 49% | 51% | 51% | 51% | 53% |

*Respondents can code into multiple groups.*

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# Community: Sub-Group Analysis of Awareness of Existing Security Measures

## Awareness of Existing Security Measures (% Aware)

| | Total Community | HGHS Parents |
|---|---|---|
| | N=738 | N=249 |
| *Average Number of Security Measures Aware Of* | 4.7 | 6.0 |
| Visitor check-in – ID required from all visitors | 93% | 97% |
| Increased security guard presence at Greeley High School | 62% | 88% |
| Faculty and staff ID cards | 59% | 70% |
| Armed police officer who makes daily visits to elementary and middle schools | 54% | 62% |
| Armed police officer stationed at Horace Greeley High School | 47% | 76% |
| Increased safety training for faculty, staff and students | 44% | 51% |
| Intruder locks in all classrooms that allow teachers to lock classrooms from the inside | 32% | 43% |
| Automatic door locks at Greeley High School, in case of emergency | 32% | 47% |
| Electronic card access at Greeley High School, for all doors, including classrooms | 25% | 42% |
| Visitor background check – "real time" background check based on ID provided | 22% | 27% |
| Not aware of any of the measures listed | 4% | 1% |

Base: Community=738, HGHS Parents=249

*B5. As you may or may not be aware, over recent years, Chappaqua Central School District and the Board of Education have put in place a number of initiatives intended on improving the safety and security of our students, faculty and staff. Below please find a list of measures that have been implemented in CCSD. Please select all of that you are personally aware of.*

# Community: Sub-Group Analysis of Initiatives

- Parents engaged in the school system currently or in the future are more favorable to all initiatives.
- Similarly, parents of children who have yet to enter HGHS are more favorable to implementing HGHS specific initiatives.

## Support (% Top 2 Box) for Security Initiatives

|  | Total Community | Current Parents | Former Parents | Parents-to-Be | HGHS Parents | Middle School Parents | Elementary School Parents |
|---|---|---|---|---|---|---|---|
| *Base size* | *N=738* | *N=597* | *N=244* | *N=88* | *N=249* | *N=281* | *N=293* |
| **SRO** | 65% | 70% | 54% | 77% | 68% | 70% | 71% |
| **Security Cameras** | 79% | 81% | 74% | 89% | 76% | 79% | 84% |
| **HGHS Single Point-of-Entry** | 69% | 71% | 57% | 80% | 59% | 71% | 78% |
| **HGHS Perimeter Security** | 56% | 60% | 46% | 66% | 57% | 58% | 62% |

# Faculty & Staff: Sub-Group Analysis of Attitudes

- Attitudes are well aligned between administration/faculty and staff.
- Some variation was observed by school building – HGHS faculty and staff tend to express weaker agreement with security related attributes than do their counterparts in the middle and elementary schools.

## Level of Agreement (% Top 2 Box)

| | Total Faculty & Staff | Administrative/ Faculty | Staff | HGHS | Middle School | Elementary |
|---|---|---|---|---|---|---|
| Base size | N=265 | N=195 | N=62 | N=102 | N=89 | N=80 |
| CCSD places appropriate emphasis on creating an environment where students are supported and accepted | 87% | 87% | 90% | 84% | 84% | 90% |
| CCSD has a good reputation for academic excellence outside of the district | 96% | 97% | 93% | 96% | 94% | 98% |
| CCSD consistently meets or exceeds academic standards | 94% | 94% | 96% | 92% | 93% | 95% |
| CCSD has the proper resources in place to keep students safe at school | 77% | 76% | 80% | 69% | 83% | 78% |
| I wish the schools had programs that encouraged better connections between students and adults | 56% | 56% | 54% | 56% | 58% | 47% |
| I would like to better understand the protocols that are followed with respect to security in our schools | 71% | 70% | 73% | 68% | 72% | 77% |
| I feel that I am safe in the building I work in | 76% | 78% | 71% | 66% | 89% | 79% |
| I feel confident that I know what to do in the event of a security threat | 87% | 86% | 89% | 79% | 91% | 89% |

*Respondents can code into multiple groups.*

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# Faculty & Staff: Sub-Group Analysis of Awareness of Existing Security Measures

### Awareness of Existing Security Measures (% Aware)

| | Total Faculty & Staff | HGHS Faculty & Staff |
|---|---|---|
| | N=265 | N=102 |
| *Average Number of Security Measures Aware Of* | 6.9 | 8.3 |
| Faculty and staff ID cards | 98% | 100% |
| Visitor check-in – ID required from all visitors | 97% | 97% |
| Intruder locks in all classrooms that allow teachers to lock classrooms from the inside | 75% | 87% |
| Increased security guard presence at Greeley High School | 72% | 99% |
| Electronic card access at Greeley High School, for all doors, including classrooms | 67% | 99% |
| Armed police officer who makes daily visits to elementary and middle schools | 65% | 50% |
| Automatic door locks at Greeley High School, in case of emergency | 57% | 95% |
| Increased safety training for faculty, staff and students | 57% | 53% |
| Armed police officer stationed at Horace Greeley High School | 54% | 98% |
| Visitor background check – "real time" background check based on ID provided | 46% | 53% |
| Not aware of any of the measures listed | 0% | 0% |

Base: Faculty=265, HGHS Faculty=102
*B5. As you may or may not be aware, over recent years, Chappaqua Central School District and the Board of Education have put in place a number of initiatives intended on improving the safety and security of our students, faculty and staff. Below please find a list of measures that have been implemented in CCSD. Please select all of that you are personally aware of.*

# Faculty & Staff: Sub-Group Analysis of Initiatives

- Staff members are more supportive of all ideas relative to administration and faculty.
- Responses by building varied; those in elementary schools felt more strongly about the SRO and HGHS Single Point-of-Entry initiatives.

## Support (% Top 2 Box) for Security Initiatives

|  | Total Faculty & Staff | Administrative/ Faculty | Staff | HGHS | Middle School | Elementary |
|---|---|---|---|---|---|---|
| Base size | N=265 | N=195 | N=62 | N=102 | N=89 | N=80 |
| SRO | 83% | 79% | 95% | 80% | 80% | 88% |
| Security Cameras | 73% | 71% | 82% | 79% | 69% | 71% |
| HGHS Single Point-of-Entry | 76% | 74% | 85% | 76% | 73% | 84% |
| HGHS Perimeter Security | 72% | 69% | 81% | 73% | 70% | 69% |

# Students: Sub-Group Analysis of Attitudes

- Freshman tend to agree more with statements than do students with longer tenure.

## Level of Agreement (% Top 2 Box)

| | Total Students | Freshman | Sophomore | Junior/Senior |
|---|---|---|---|---|
| Base size | N=475 | N=179 | N=188 | N=108 |
| CCSD places appropriate emphasis on creating an environment where students are supported and accepted | 72% | 81% | 67% | 64% |
| CCSD has a good reputation for academic excellence outside of the district | 89% | 92% | 89% | 86% |
| CCSD consistently meets or exceeds academic standards | 84% | 87% | 84% | 82% |
| CCSD has the proper resources in place to keep students safe at school | 68% | 81% | 62% | 58% |
| I wish the schools had programs that encouraged better connections between students and adults | 50% | 44% | 56% | 50% |
| I would like to better understand the protocols that are followed with respect to security in our schools | 51% | 52% | 53% | 47% |
| I feel that I am safe at Horace Greeley High School | 81% | 90% | 74% | 77% |
| I feel confident that I know what to do in the event of a security threat | 76% | 86% | 69% | 72% |

# Students: Sub-Group Analysis of Initiatives

- Students who are earlier in their high school career tend to be more favorable to all proposed initiatives.

## Support (% Top 2 Box) for Security Initiatives

|  | Total Students | Freshman | Sophomore | Junior/Senior |
|---|---|---|---|---|
| Base size | N=475 | N=179 | N=188 | N=108 |
| **SRO** | 47% | 53% | 44% | 43% |
| **Security Cameras** | 41% | 49% | 41% | 29% |
| **HGHS Single Point-of-Entry** | 33% | 38% | 34% | 25% |
| **HGHS Perimeter Security** | 42% | 53% | 40% | 28% |